



2900 North Menomonee
River Parkway
Milwaukee, Wisconsin
53222-4597
www.mtmary.edu

414-258-4810

For More Information:
Susan Shimshak, 414-256-1221
shimshas@mtmary.edu

FOR IMMEDIATE RELEASE

Mount Mary College Names Women's Leadership Institute Director

MILWAUKEE (October 29, 2012) – Natalie Fuerst Strade has been named Director of Program Management for the Women's Leadership Institute (WLI) at Mount Mary College. As Director, Strade will be responsible for managing and overseeing logistics for all WLI programs (events, workshops, classes, lectures), as well as developing marketing and business development strategies that ensure the growth and success of the Institute. She will work closely with Mount Mary's Communications and Community Engagement, Development, and External Relations divisions in implementing new programs and fostering new partnerships in the community.

Strade has over 15 years of experience. She most recently served at PNC Bank where she was responsible for developing and implementing marketing communications strategies, planning events, building community and philanthropic relationships, and creating brand awareness. She also has prior experience with Midwest Airlines and Associated Bank. Strade earned her B.S. degree in Journalism and Public Relations from UW Oshkosh.

"Natalie brings a proven ability to foster community through strong communication skills and creativity," stated Beth Wnuk, Executive Director of the Women's Leadership Institute. "Her enthusiasm will inspire others to get excited about their own leadership and the social and economic impact they can make in our community," Wnuk added.

###

PHOTO ATTACHED

Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, was Wisconsin's first four-year, degree-granting Catholic college for women. Located on an 80-acre campus in Milwaukee, the College offers more than 30 undergraduate majors for women, and seven graduate and one doctorate program for women and men. Mount Mary also emphasizes study abroad, service learning, and social justice initiatives. Its more than 1600 students enjoy small class sizes (average 14) and over 90 percent of full-time students receive financial aid or scholarships. Through classroom instruction and community service, Mount Mary develops women to be leaders in their professions and their communities, serving as role models to inspire achievement in others. Visit Mount Mary at www.mtmary.edu.

Follow us on Twitter @ <http://twitter.com/MountMary>