

A photograph of three young women walking on a paved path on a university campus. They are in the foreground, walking from left to right. The woman on the left is wearing a blue t-shirt and dark pants, carrying a black backpack. The woman in the middle is wearing a bright pink top and dark pants, also carrying a backpack. The woman on the right is wearing a denim jacket over a white top and a long, striped skirt, carrying a black backpack. In the background, there is a large, light-colored building with many windows and a green tree on the right side. The scene is brightly lit, suggesting a sunny day.

MOUNT MARY UNIVERSITY FACT BOOK

FALL 2016

Mount Mary University, an urban Catholic university for women sponsored by the School Sisters of Notre Dame, provides an environment for the development of the whole person. The University encourages leadership, integrity, and a deep sense of social justice arising from a sensitivity to moral values and Christian principles. Mount Mary commits itself to excellence in teaching and learning with an emphasis on thinking critically and creatively. The baccalaureate curriculum integrates the liberal arts with career preparation for women of diverse ages and personal circumstances; the programs at the graduate level provide opportunities for both men and women to enhance their professional excellence.

Values

Mount Mary University education reflects a core group of values and is distinguished by the following characteristics.

Competence

- Committing to excellence in teaching and learning with an emphasis on critical thinking
- Integrating the liberal arts with career preparation
- Enhancing professional excellence at the graduate level

Community

- Developing a learning environment founded on the spirit of the School Sisters of Notre Dame (SSND), a community of women rooted in the Catholic tradition
- Promoting a diverse learning community, which is inspired by the SSND witness to unity in a divided world
- Working in partnership with local, national and global organizations

Compassion

- Promoting a deep sense of social justice arising from sensitivity to moral values and Christian principles, since the SSND legacy is one which confronts with the gospel message those elements which impede human development and unity

Commitment

- Encouraging leadership and integrity because of the conviction that each individual is created in God's image and thus a person of dignity
- Providing an environment for the development of the whole person because the SSND educational stance is grounded in a Christian vision of who the person is called to be and what the world is destined to become

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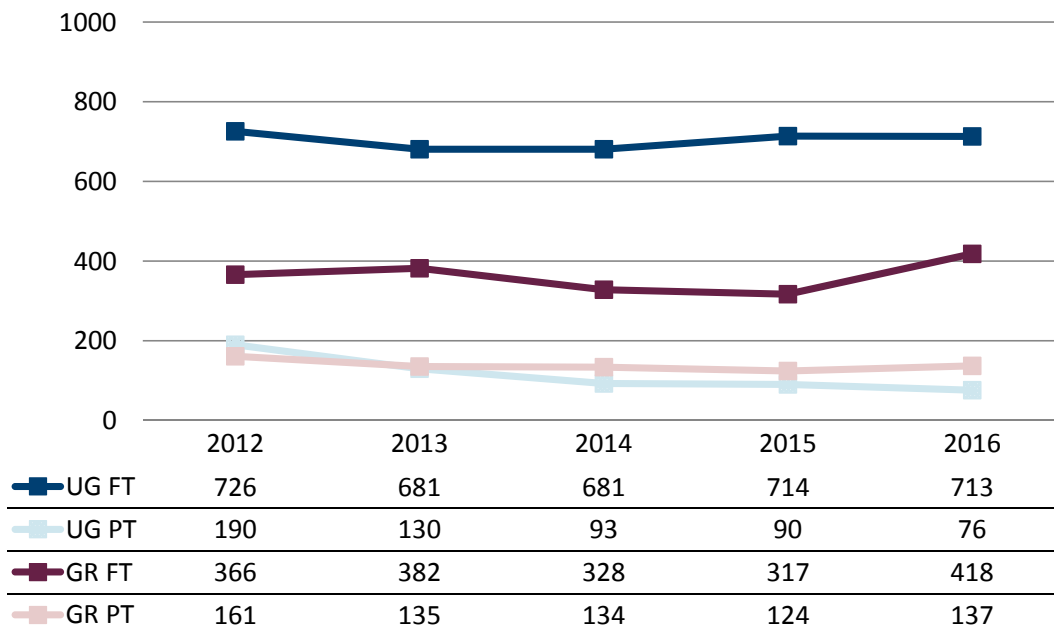
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Total Enrollment, Fall 2016

	Full-Time		Part-Time		TOTAL
	Men	Women	Men	Women	
Undergraduate					
Degree-seeking, first-time freshman	0	118	0	0	118
Other first-year, degree-seeking	0	77	0	2	79
All other degree-seeking	0	518	1	73	592
<i>Total degree-seeking</i>	0	713	1	75	789
All other undergraduates	1	0	3	14	18
Total Undergraduates	1	713	4	89	807
Graduate					
Degree-seeking, first-time	5	141	3	21	170
All other degree-seeking	25	247	15	98	385
All other graduates	0	1	5	36	42
Total Graduate	30	389	23	155	597

Source: Common Data Set, B1

Fall Enrollment, Degree-Seeking Students
2012 to 2016



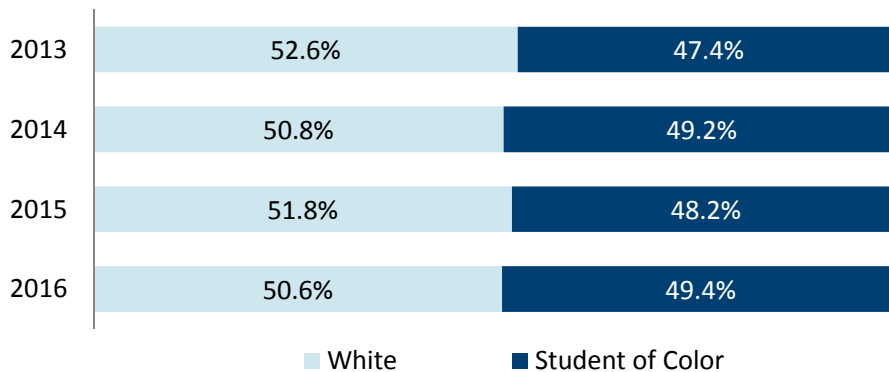
Source: Common Data Set, B1

Full-Time Undergraduate Student Body By Race/Ethnicity, Fall Terms

	2013	2014	2015	2016
Non-Resident Alien	1%	0%	2%	2%
Hispanics of Any Race	15%	15%	14%	17%
American Indian or Alaska Native	0%	1%	0%	0%
Asian	7%	7%	8%	8%
Black or African American	20%	22%	19%	17%
Native Hawaiian or Pacific Islander	0%	0%	0%	0%
White	53%	51%	52%	51%
Two or more races	2%	3%	4%	4%
Unknown	1%	1%	1%	0%

Source: Fall Census Data

Full-Time Undergraduate Fall Enrollment by Race/Ethnicity, 2013-2016



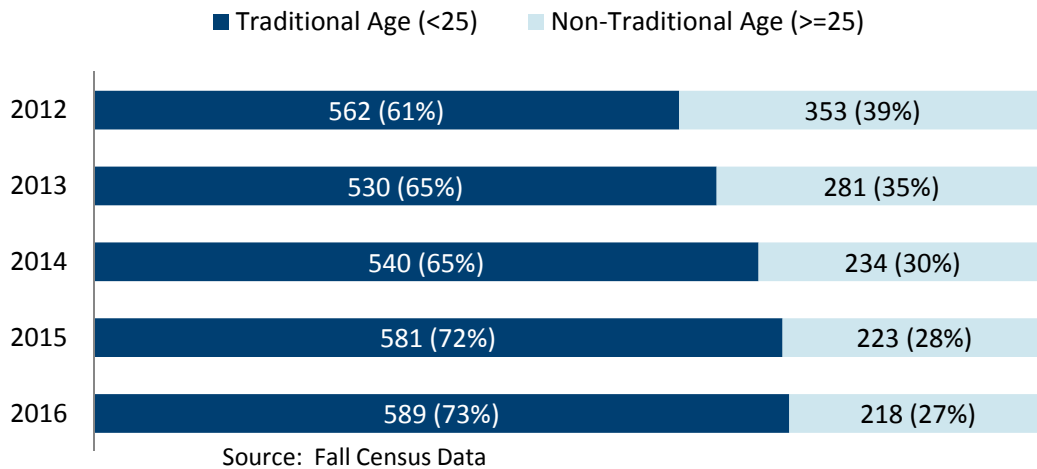
Source: Fall Census Data

Total Graduate Student Body By Race/Ethnicity, Fall Terms

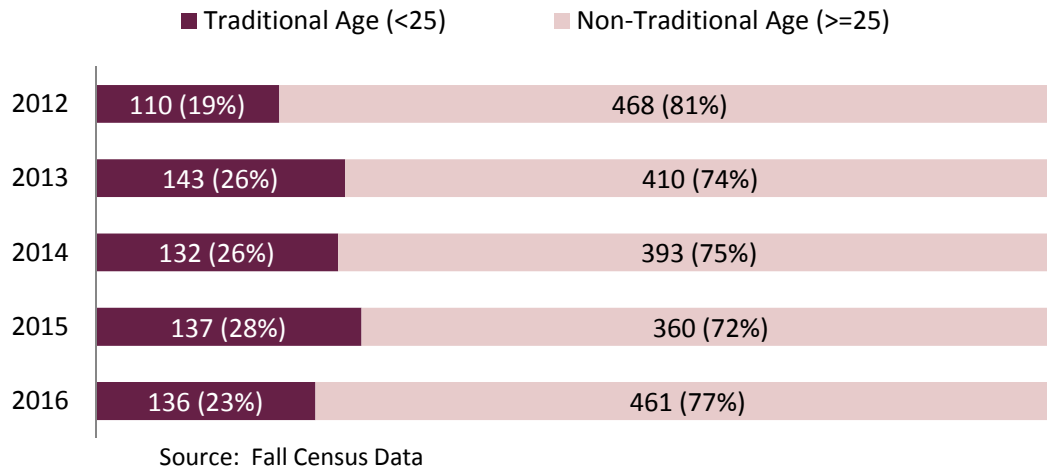
	2013	2014	2015	2016
Non-Resident Alien	1%	1%	1%	1%
Hispanics of Any Race	5%	5%	6%	6%
American Indian or Alaska Native	0%	0%	0%	1%
Asian	2%	2%	3%	2%
Black or African American	10%	9%	8%	7%
Native Hawaiian or Pacific Islander	0%	0%	0%	0%
White	79%	79%	77%	79%
Two or more races	2%	3%	3%	3%
Unknown	1%	1%	1%	1%

Source: Fall Census Data

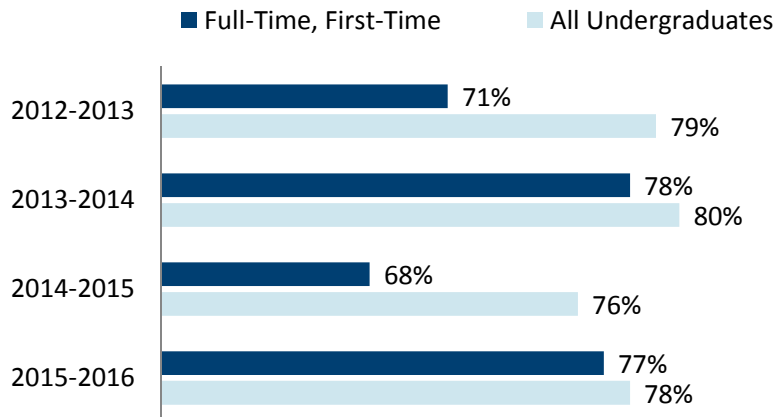
Enrolled Undergraduate Students, by Age



Enrolled Graduate Students, by Age

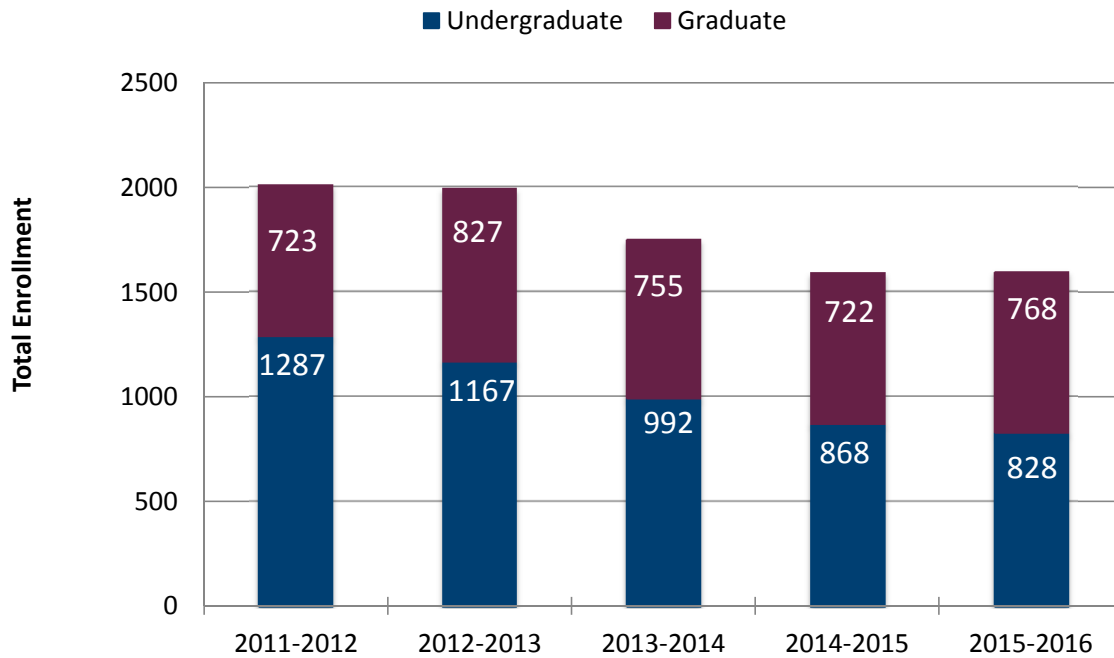


Fall-to-Fall Retention Rate



Source: Fall Census Data

Academic Year Unduplicated Headcount Enrollment, 2011 to 2015



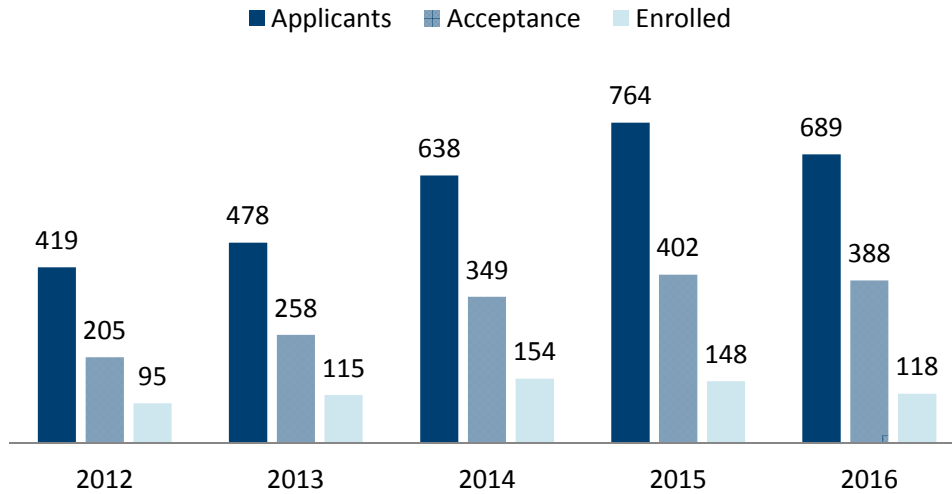
Source: IPEDS, 12-month Enrollment Survey

Academic Year Headcount and Credit Hours, 2011 to 2015

	'11-'12	'12-'13	'13-'14	'14-'15	'15-'16
Total Headcount	2,010	1,994	1,747	1,590	1,596
Total FTE Enrollment	1,322	1,234	1,157	1,030	1,112
Total Credit Hour	37,182	34,457	32,281	30,441	30,975
Undergraduate Headcount	1,287	1,167	992	868	828
Undergraduate FTE Enrollment	943	839	753	717	768
Undergraduate Credit Hours	28,282	25,173	22,592	21,501	23,039
Graduate Headcount	723	827	755	722	768
Graduate FTE Enrollment	379	395	404	313	344
Graduate Credit Hours	8,900	9,284	9,689	8,940	7,936

Source: IPEDS, 12-month Enrollment Survey

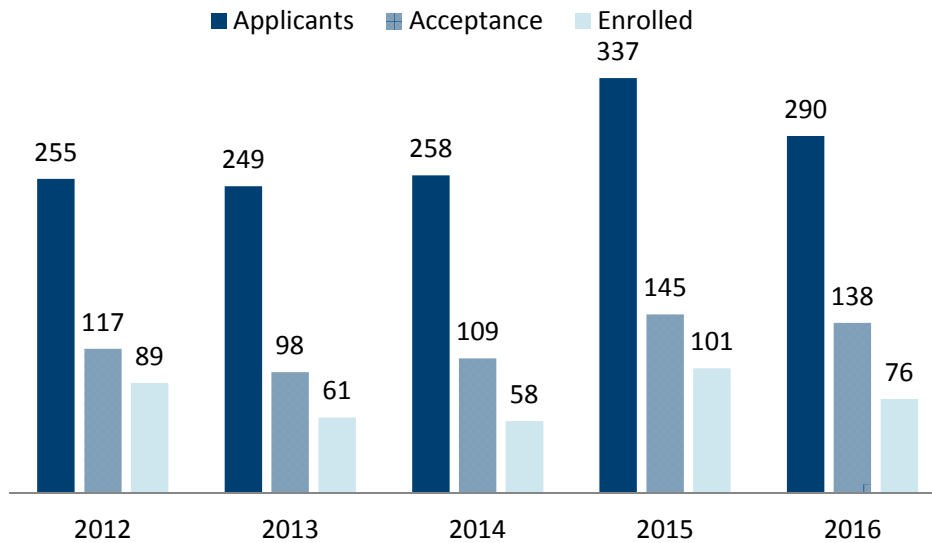
First-Time, Degree-Seeking Applications for Fall Admission, By Application Stage



Undergraduate Acceptance Rate	
Fall 2012:	49%
Fall 2013:	54%
Fall 2014:	55%
Fall 2015:	53%
Fall 2016:	56%

Source: Common Data Set, C1

Transfer Applications for Fall Undergraduate Admission, By Application Stage



Transfer Acceptance Rate	
Fall 2012:	46%
Fall 2013:	39%
Fall 2014:	42%
Fall 2015:	43%
Fall 2016:	48%

Source: Common Data Set, D2

Class Ranks for Fall Entry First-Time, Full Time Students

	Top 10% H.S. Class	Top 25% H.S. Class	Top 50% H.S. Class
2012	21%	36%	75%
2013	26%	53%	78%
2014	20%	45%	78%
2015	26%	50%	81%
2016	23%	51%	84%

Source: Common Data Set, C10

ACT Composite Test Scores for Fall Entry First-Time, Full-Time Students

	25th Percentile	75th Percentile
2012	17	22
2013	17	23
2014	17	22
2015	17	21
2016	18	23

Source.: Common Data Set, C9

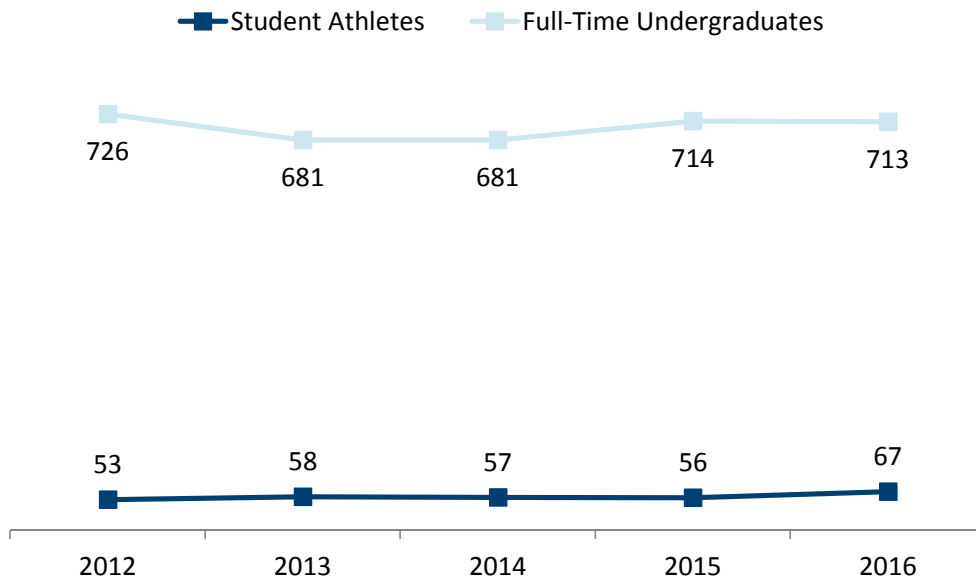
Undergraduate Full-Time, Tuition and Fees

		% Increase
2011 - 2012	\$23,000	4%
2012 - 2013	\$24,080	5%
2013 - 2014	\$25,098	4%
2014 - 2015	\$25,852	3%
2015 - 2016	\$26,760	4%
2016 - 2017	\$27,830	4%

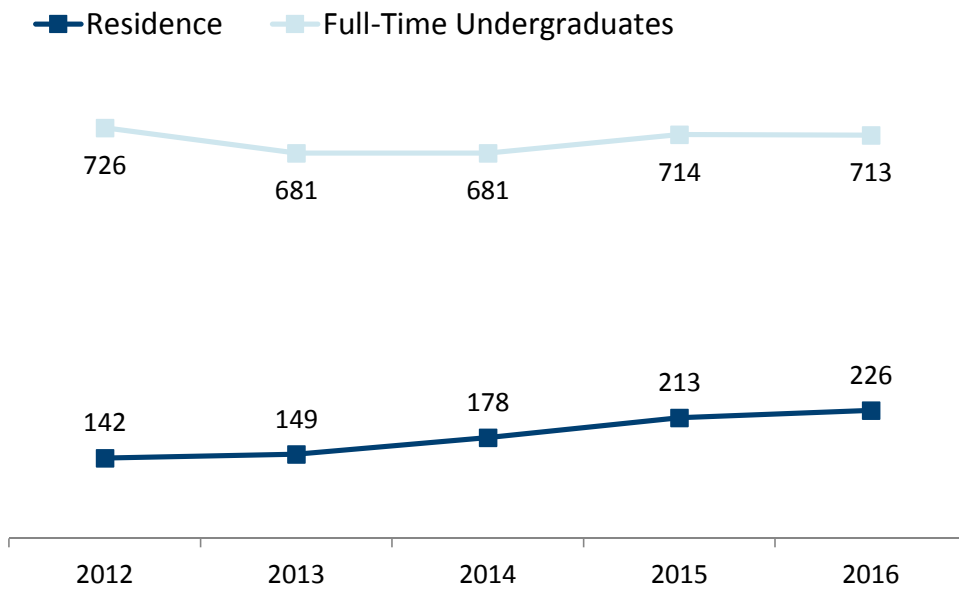
Average Graduate Full-Time, Tuition and Fees

		% Increase
2011 - 2012	\$ 10,750	6%
2012 - 2013	\$ 11,110	3%
2013 - 2014	\$ 11,706	5%
2014 - 2015	\$ 12,137	4%
2015 - 2016	\$ 12,734	5%
2016 - 2017	\$ 13,083	3%

Total Student Athletes



Total Undergraduates Living In Residence Hall



Honor Societies

Alpha Kappa Delta
(Sociology)

Phi Alpha
(Social Work)

Sigma Tau Delta
(English)

Alpha Mu Gamma
(Foreign Languages)

Phi Alpha Theta
(History)

Sigma Theta Tau
(Nursing)

Beta Beta Beta
(Biological Sciences)

Pi Theta Epsilon
(Occupational Therapy)

Theta Alpha Kappa
(Theology)

Lambda Pi Eta
(Communications)

Psi Chi
(Psychology)

Student Clubs and Organizations

Active Minds

Communications Club

Shalom Club

American Association of
Univeristy Women
(AAUW) at MMU

Dance Association

Social Work Club

American Society of
Interior Designers,
Student Chapter

Delta Sigma Zeta

Spectrum

Angels in Flight

Fashion Association

Students Achieving
Leadership through
Spanish (SALSA)

Arches, The Student
Newspaper

Hispanic Professionals of
Greater Milwaukee
(HPGM)

Student Art Therapy
Association (SATA)

Asian Student
Organization

History Club

Student Athletic Advisory
Committee (SAAC)

Aspiring Educators
Association

International Club

Student Government
Association (SGA)

Black Student Union (BSU)

Justice on the Rise

Student Occupational
Therapy Association

Caroline Residence Hall
Council (CHC)

Nutrition and Dietetics
Club

Philosophy Club

Sustainable Table

Programing and
Activities Council (PAC)

Theology Club

Instructional Resources and Information Technology

Mount Mary University has 240 computers that are dedicated to supporting student learning with 68 of those located in discipline-specific labs (e.g. Fashion, Interior Design, Graphic Design, etc.) We have 57 computer/projector stations located in classrooms for presentations. Each room in the residence hall has a network connection and wireless is available across campus.

There is no monitoring of the level of usage of equipment with the exception of the number of courses and enrolled students assigned to particular rooms. We do monitor overall internet usage to make sure we have adequate bandwidth to meet the needs of the campus.

The University maintains a scholarly library and professional library staff. Library staff provide information fluency training and research assistance via telephone, email, and in person (by walk-in or appointment). Library staff also provide full-level teaching in classes as requested by Faculty. The library staff also maintains an online library catalog (Worldcat) at <http://mountmaryuniversity.worldcat.org/> as well as a library web page (<http://mtmary.edu/campuslife/resources/library/index.html>) that includes online databases and journals at that can be accessed off and on campus.

The Library maintains usage statistics such as patron counts, reference requests, check-outs, Interlibrary loan usage as well as the use of the online databases and journals. In addition, current library space was renovated during Summer 2011 to house Mount Mary University's new Student Success Center and Learning Commons. The 18,500 square foot project includes technology updates that support Wi-Fi, smart phones, and tablets. Laptop computers will also be available through a loaner program to provide portable computer access to all students.

Library Holdings

	Physical Collection	Digital/Electronic Collection
Books	65,458	130,464
Databases	-	89
Media	4,563	-
Circulation	5,483	160,422

Campus Security

Mount Mary University's Annual Security and Fire Safety Report is online at <http://mtmary.edu/pdfs/campuslife/Safety-Report.pdf>

Currently Accepting Majors, by School

School of Business

Business Administration
Graduate Business Administration
Accounting

School of Humanities, Social Sciences, and Edu.

Communication/Public Relations
Education
Graduate Education
English
English Education
Graduate English
History
History Education
Liberal Studies
Philosophy
Theology
Theology Education
Spanish
Spanish Education
International Studies
Social Work
Justice
Sociology

School of Arts and Design

Art & Graphic Design
Art Therapy
Graduate Art Therapy
Doctorate Art Therapy
Fashion
Interior Design
Merchandise Management
Art Education

School of Natural and Health Sciences

Graduate Counseling
Dietetics
Graduate Dietetics
Mathematics
Biology
Biology Education
Chemistry
Chemistry Education
RN to BSN Completion
Pre-Nursing
Occupational Therapy
Graduate Occupational Therapy
Doctorate Occupational Therapy
Psychology
Food Science

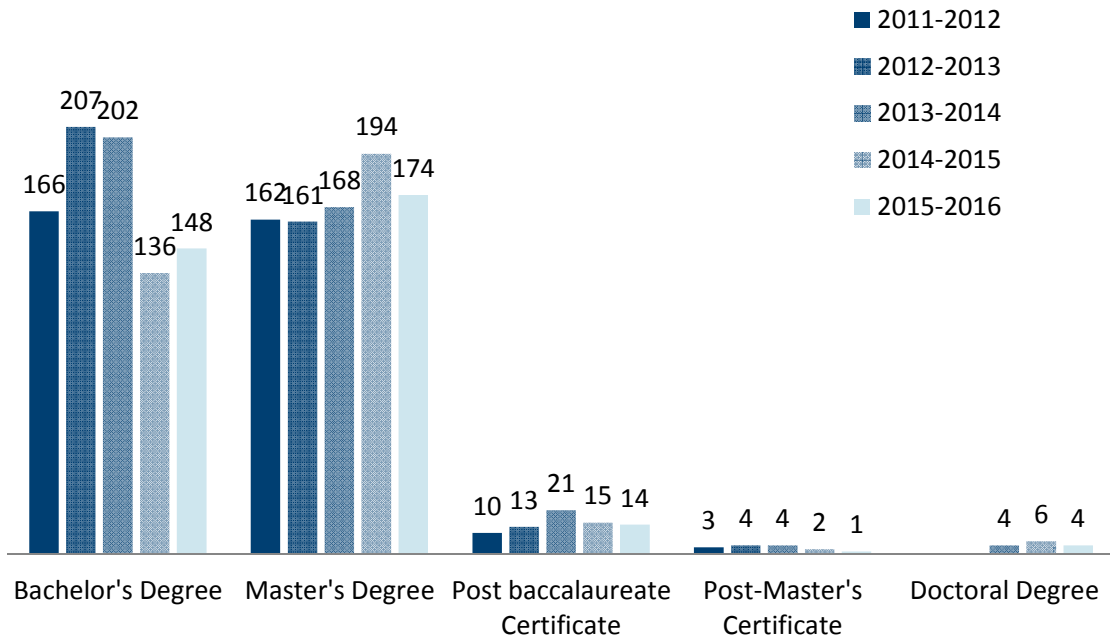
Undergraduate Majors by Term

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
School of Arts and Design	215	213	220	223	236
Art	10	9	11	8	16
Art Education	6	3	6	3	3
Art Therapy	30	45	42	48	48
Fashion	65	63	60	55	55
Graphic Design	19	15	19	15	14
Interior Design	31	22	18	30	37
Merchandise Management	54	56	64	64	63
School of Humanities, Social Sci, and Education	191	170	172	175	175
English/Professional Writing	12	5	2	14	-
Communication/Public Relations	31	26	26	31	34
English	11	11	10	13	17
English Education	0	0	0	1	1
History	11	6	3	7	3
History Education	2	1	1	0	1
Liberal Studies	0	1	0	0	0
Philosophy	3	3	4	4	1
Theology	6	5	3	4	6
Theology Education	1	1	1	0	0
Spanish	40	36	27	11	6
Spanish Education	2	2	1	1	4
International Studies	7	8	13	10	13
Education	31	28	31	29	34
Sociology	---	6	12	14	11
Justice	34	31	38	36	44
School of Natural and Health Sciences	379	355	314	299	301
Dietetics	46	52	48	48	40
Mathematics	1	4	2	3	1
Mathematics Education	0	1	0	0	0
Occupational Therapy	67	63	57	49	54
Biology	29	33	43	56	52
Biology Education	0	0	0	0	0
Chemistry	7	7	6	11	11
Pre-Nursing	65	50	23	15	8
RN to BSN Completion	---	---	---	---	4
Radiologic Technology	14	12	17	10	9
Sonography	14	11	2	1	1
Social Work	60	52	54	46	45
Psychology	76	70	62	60	76
School of Business	111	81	66	61	52
Business Administration	72	49	41	31	21
Accounting	23	22	18	22	20
Marketing	---	---	1	3	8
Business/Professional Communications	16	10	6	5	3

Graduate Majors by Term

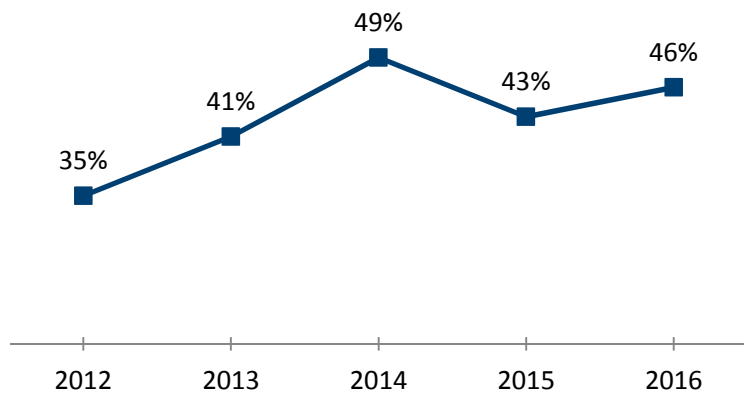
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Art Therapy	83	88	81	66	68
Doctorate in Art Therapy	16	17	18	15	20
Graduate Art Therapy	67	71	63	51	48
Business Administration	36	39	56	39	40
Counseling	146	151	127	119	133
Clinical Mental Health	58	84	85	87	92
Community Counseling	69	40	13	5	---
Pastoral Counseling	1	---	---	---	---
School Counseling	18	27	29	23	32
Clinical Rehab Counseling	---	---	---	4	9
Dietetics	36	33	31	27	33
Education	54	32	49	40	59
English	48	38	33	23	24
Occupational Therapy	113	118	135	164	232
Doctorate in Occupational Therapy	---	---	4	12	22
Graduate Occupational Therapy	113	118	131	152	210

Degrees Granted, 2011 to 2016



Source: Common Data Set, B3

First-Time, Full-Time Bachelor's Cohort Six-Year Graduation Rate



Source: Common Data Set, B11

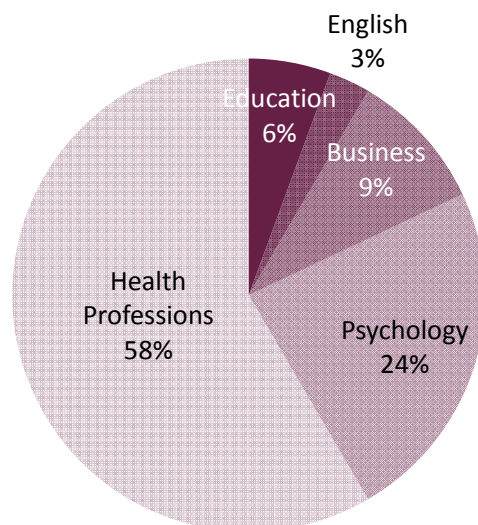
Top Undergraduate Completions (CIP code)

	'14-'15	'15-'16
1. Psychology (42.0101)	6.6%	12.2%
2. Merchandise Management (52.1902)	8.1%	8.8%
3. Social Work (44.0701)	7.4%	8.1%
4. Art Therapy (51.2301)	4.6%	6.1%
5. Business Administration (52.0201)	8.0%	6.1%
TOTAL	35%	41%

Graduate Completions (CIP code)

	'14-'15	'15-'16
1. Occupational Therapy (51.2306)	32.1%	41.6%
2. Counseling Psychology (42.0601, 42.2803)	15.5%	23.6%
3. Art Therapy (51.2301)	16.5%	12.4%
4. Business Administration (52.0201)	11.4%	7.9%
5. Education (13.0101, 13.1101, 13.1206, 13.9999)	10.9%	5.6%
6. Dietetics (51.3101)	4.7%	4.5%
TOTAL	91%	96%

Graduate Completions, by CIP Code Division, 2015-2016



Full Time Faculty Profiles, Fall 2016

Doctorate	41	67%	Professor	10	17%
Master's	19	31%	Associate Professor	15	25%
Bachelor's	1	2%	Assistant Professor	29	48%
Total	61		Instructor	6	10%

Faculty by Race/Ethnicity, Fall 2016

	Full-Time Faculty	Part-Time Faculty	% Total
Nonresident Alien	0	0	0%
Hispanic/Latino	2	1	2%
American Indian or Alaska Native	0	0	0%
Asian	1	2	2%
Black or African-American	1	7	4%
Native Hawaiian or Other Pacific Islander	0	0	0%
White	57	98	83%
Two or More Races	0	1	1%
Race and Ethnicity Unknown	0	16	9%

Faculty by Gender, Fall 2016

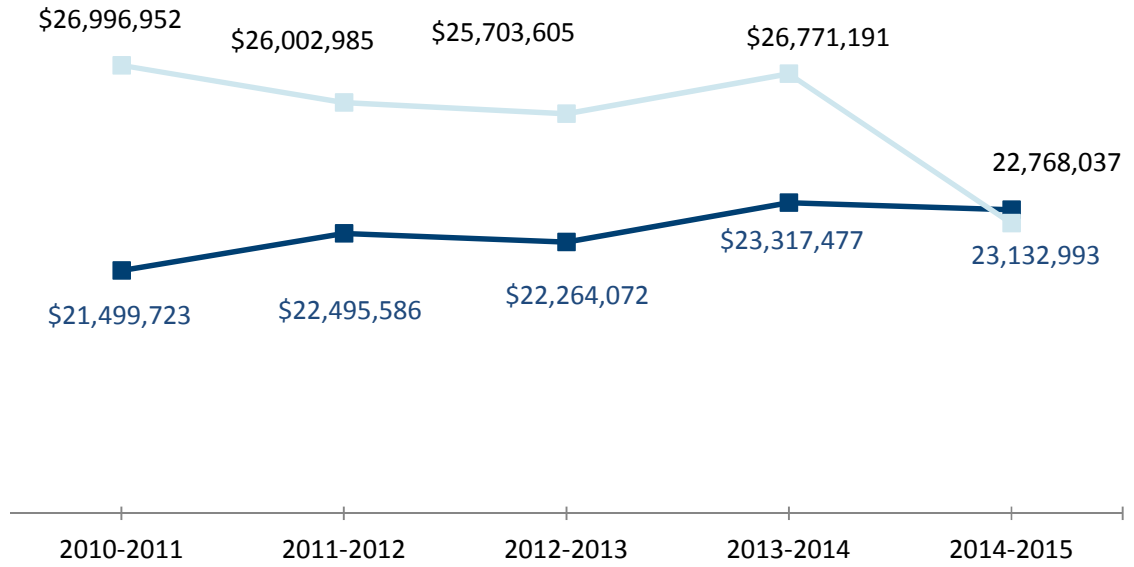
	Full-Time Faculty	Part-Time Faculty	% Total
Female	52	88	75%
Male	9	37	25%

Classroom Profile Fall 2016

Student-to-Faculty Ratio	12:1
Average Class Size	15

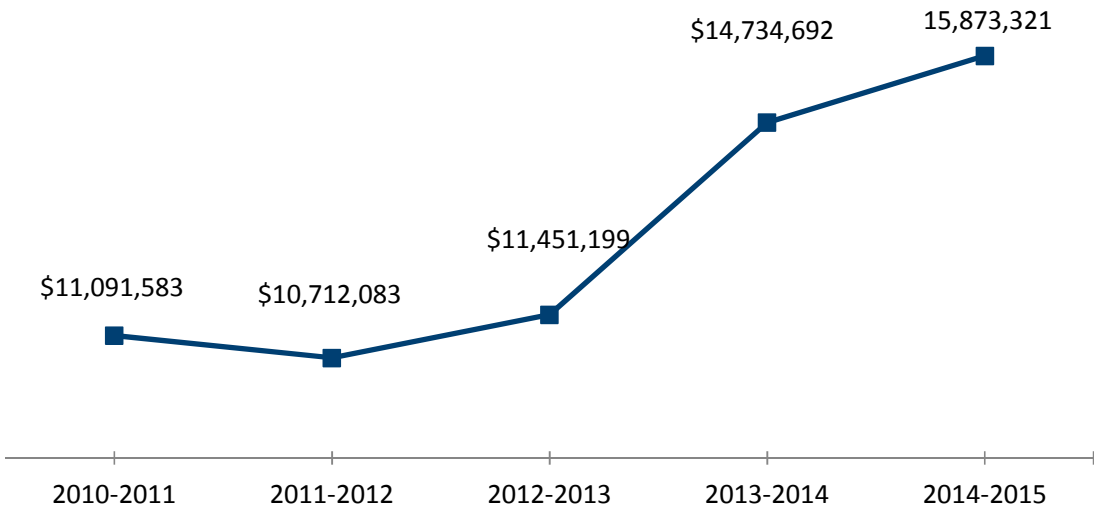
Total Institutional Revenue and Expenses

■ Expenses ■ Revenue



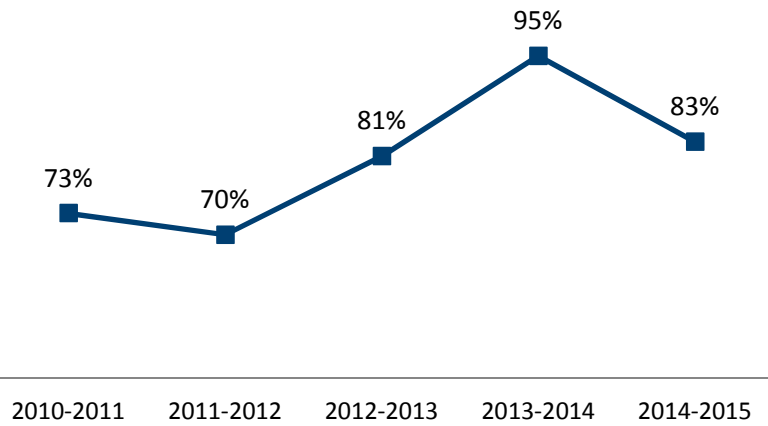
Source: IPEDS Survey, Finances Survey

Endowment Value, End of Fiscal Year



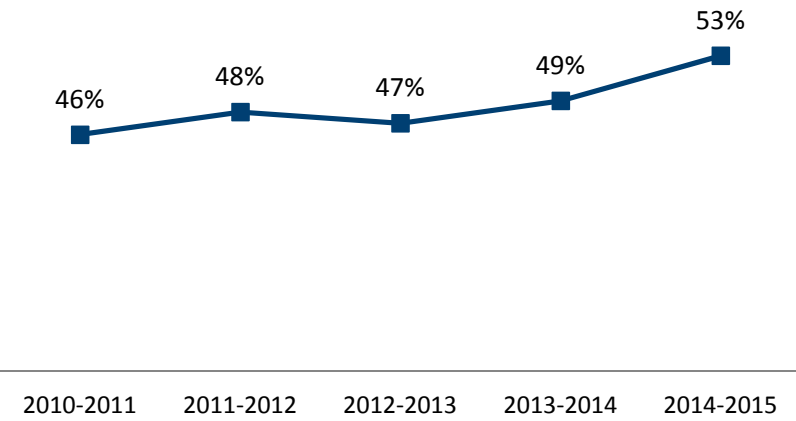
Source: IPEDS Survey, Finances Survey

Percentage of All Undergraduates Receiving Any Grant or Scholarship Aid



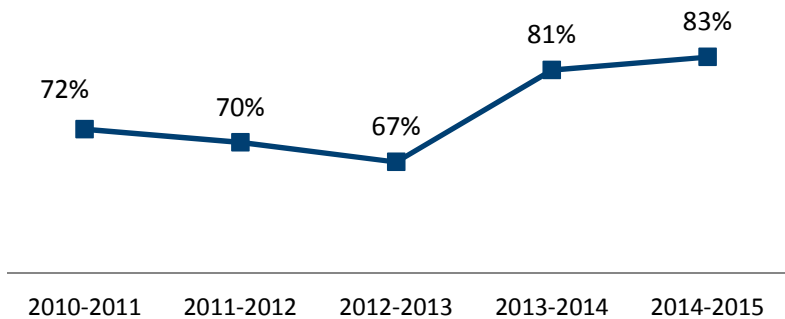
Source: IPEDS, Financial Aid Survey

Percentage of All Undergraduates Receiving Pell Grant



Source: IPEDS, Financial Aid Survey

Percentage of All Undergraduates Receiving Federal Loan Aid



Source: IPEDS, Financial Aid Survey

University Vitals

Location:	Milwaukee, Wisconsin
Founded:	1913
Type:	Four-year, Private, Not-for-Profit
Web Site:	http://www.mtmary.edu
Main Address:	2900 North Menomonee River Parkway, Milwaukee, WI 53322
Telephone Number:	414-930-3000
Degrees Offered:	Bachelor's, Post-Baccalaureate, Master's, Post-Master's, Doctoral
Campus:	80 Acres, 9 Buildings
Classroom Buildings:	6
Residence Hall:	Caroline Hall
Nickname:	Blue Angels
Colors:	Blue and White

Accreditations

Accreditation Council for Occupational Therapy Education
Commission on Accreditation of Dietetics Education -- American Dietetic Association
Council for Accreditation of Counseling & Related Education Programs
Council for Interior Design Accreditation -- Foundation for Interior Design Education Research
Council on Social Work Education
Higher Learning Commission of the North Central Association of College and Schools
Wisconsin State Department of Public Instruction for Teachers' Certificates

Sponsor, Memberships, and Approvals

American Art Therapy Association
Association of Catholic College and Universities (ACCU)
Association of Governing Boards
Council of Independent Colleges
Higher Education Institution by the State of Wisconsin
National Association of Independent Colleges and Universities
School Sisters of Notre Dame Central Pacific Province
Wisconsin Association of Independent Colleges and Universities (WAICU)
Wisconsin Campus Compact
Wisconsin Women in Higher Education Leadership (WWHEL)
Yes We Must Coalition

Top Overlap Institutions, Fall 2016

Colleges and Universities to which Mount Mary University admitted students most frequently enrolled.

1. UW-Milwaukee
2. Marquette University
3. Milwaukee Area Technical College
4. Alverno College
5. UW-Oshkosh
6. Cardinal Stritch University
7. Dominican University
8. UW-Madison
9. Carroll University
10. St. Norbert College

Peer Institutions

Institutions determined by Hanover Research Council in 2008 with prominent (90% or more) enrollment of female students who were deemed comparable to Mount Mary University

Alverno College (Wisconsin)
Carlow University (Pennsylvania)
Columbia College (South Carolina)
Saint Joseph College (Connecticut)
Ursuline College (Ohio)

Members of the Wisconsin Association of Independent Colleges and Universities (WAICU)

Alverno College
Bellin College
Beloit College
Cardinal Stritch University
Carroll University
Carthage College
Columbia College of Nursing
Concordia University Wisconsin
Edgewood College
Lakeland College
Lawrence University
Marian University

Marquette University
Medical College of Wisconsin
Milwaukee Institute of Art & Design
Milwaukee School of Engineering
Mount Mary University
Nashotah House Theological Seminary
Northland College
Ripon College
St. Norbert College
Silver Lake College
Viterbo University
Wisconsin Lutheran College

Codes

ACT Code:	4620
College Board Code (CEEB):	1490
D&B D-U-N-S Number:	73841595
Federal Employer Identification Number:	39-0806154
Federal School Code (Title IV Code; OPE ID; FICE Code):	003869-00

Carnegie Classification System

Basic:	Master's Colleges and Universities (medium programs)
Enrollment Profile:	Majority Undergraduate
Graduate Instructional Program:	Post baccalaureate: Other-dominant, with Arts & Sciences
Size and Setting:	Four-year, small, primarily nonresidential
Undergraduate Instructional Program:	Professions plus arts & sciences, some graduate coexistence
Undergraduate Profile:	Four-year, full-time, inclusive, higher transfer-in