

BUSINESS ADMINISTRATION

SCHOOL OF ARTS & SCIENCES

A degree in business administration from Mount Mary University prepares students to be responsible, skilled business professionals. In the context of a well-balanced liberal arts education, students will acquire business knowledge and gain valuable skills in problem solving, creative thinking, business ethics, leadership and effective communication. Mount Mary emphasizes a team-based, collaborative teaching and learning approach to develop the whole person. Upon completion of this major, a student will be able to:

- **Demonstrate creative and critical thinking in the decision-making process.** By researching and assessing information for credibility and usefulness, students learn to use appropriate quantitative analyses for solving problems, and analyzing consequences resulting from decisions.
- **Develop a sensitivity to differing cultural values and issues.** Students gain an understanding of the importance of cultural diversity in business, and evaluate how global markets impact business.
- **Exhibit purposeful and polished oral and written communication.** Focused on both individual communication and peer collaboration, students recognize the significance of effective communication and professional behavior with internal and external business partners.
- **Formulate and support an organizational vision, mission and values.** By integrating personal ethical concepts and value systems in decision-making, students learn to be effective leaders.
- **Strategically plan, assess and revise business strategies.** Learning about operational, strategic and tactical planning, students build capacity to plan and manage businesses.

Additional Programs in the School of Business

- **Certificate Program in Business Administration**
We welcome students who already hold a bachelor's degree to return for a post-bccalaureate certificate in business administration or accounting.
- **Minors**
Students may choose to add a business dimension to a major in other departments by selecting a minor in entrepreneurship, business merchandising, or business administration.

EXCELLENT JOB PLACEMENT RECORD

Business administration graduates are employed in many different sectors including education, government, nonprofits, public companies and private business. A sampling of career options include:

- Banker
- Benefits Specialist
Manager
- Community Relations
Specialist
- Corporate Trainer
- Customer Service
Representative
- Human Resources
Manager
- Insurance specialist
- Marketing Manager
- Office Manager
- Retail Specialist

MAJOR	CORE	ELECTIVES
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FRESHMAN YEAR			
FALL Courses		SPRING Courses	
FYS 100 First Year Seminar	3	ENG 120 College Research Writing	3
ENG 110 Intro to College Writing	3	Artistic Inquiry Core	3
COM 105 Professional Presentations	3	Civic Engagement Core	4
MAT 105 Algebra I	4	MAT 111 Algebra II	4
BUS 109 Data and Digital Literacy	3	BUS 303 Macroeconomics	2
TOTAL	16 credits	TOTAL	16 credits
SOPHOMORE YEAR			
FALL Courses		SPRING Courses	
Human Connection Core	3	Scientific Inquiry Core	3
BUS 211 Financial Accounting	3	Global Perspectives Core	3
BUS 301 Microeconomics	3	BUS 212 Managerial Accounting	3
BUS 303 International Bus & Economics	3	MAT 216 Statistics	4
COM 270 Ingrated Marketing Communication	3	BUS/COM Elective	3
TOTAL	15 credits	TOTAL	16 credits
JUNIOR YEAR			
FALL Courses		SPRING Courses	
BUS 205 Personal Finance	3	Theology Course	3
BUS 362 Principles of Management	3	BUS 335 Management Information Systems	3
BUS 462 Finance	3	BUS 375 Business Law	3
BUS/COM Elective	3	Minor/Elective	2
Minor/Elective	3	Minor/Elective	3
TOTAL	15 credits	TOTAL	15 credits
SENIOR YEAR			
FALL Courses		SPRING Courses	
BUS 485 Business Analytics	3	BUS 470 Strategic Management	3
BUS 498 Internship	3	ENG 419 Technical and Business Communication	3
Minor/Elective	1	Minor/Elective	3
Minor/Elective	3	Minor/Elective	3
Minor/Elective	3	Minor/Elective	3
TOTAL	15 credits	TOTAL	15 credits

UPDATED OCTOBER 2024

This example four-year plan is intended to outline the number and types of courses a student might take in order to fulfill the degree, major, core and elective requirements to graduate. Students meet with their academic advisor each semester to review progress toward fulfilling their degree requirements.



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