

INTERIOR MERCHANDISING

SCHOOL OF ARTS & SCIENCES

The four-year interior merchandising program leads to a Bachelor of Arts degree that incorporates business, communication and design courses to give students interested in the interiors profession a different option or path. Students who are interested in the field, but do not wish to design, will be able to enter the interiors world as product representatives, facility managers, and design communication.

Interior Merchandising will provide graduates with knowledge in an area that is required for the design profession. This major will give students interested in the business side of design the extra knowledge to work with design professionals. This is a specialized management sector within the industry of interiors. Knowledge of industry trends such as color marketing, textiles/material advancements, and technology needs to be important to success within the field.

Interior Merchandising is designed for...

- Students that have a respect and appreciation for design but are drawn more to the marketing and business aspect of the profession
- Assertive individuals that are interested in the possibility of incorporating travel and a high level of networking into their professional life
- Critical, creative thinkers that are flexible and resourceful to meet the needs within the profession

The combination of the Interior Merchandising and Interior Design degrees offer a significantly high level of edge when entering the job field as well as job security to maintain within the professional sector.

Industry Opportunities

Students will have the opportunity to be active in the American Society of Interior Design (ASID) and International Interior Design Association (IIDA). Other types of organizational opportunities would include work with the International Facility Managers Association (IFMA).

POTENTIAL INTERNSHIP EMPLOYERS

- Ashley's Furniture
- Corporate Design Interiors
- Creative Business Interiors
- Ethan Allen
- Forrers Business Interiors
- Henricksen's
- IBExpress
- Interior Investments
- Kohl's
- M&M Office Interiors
- Staples Interiors
- Steinhafels Furniture

SAMPLE CAREER OPPORTUNITIES

- Architectural and interior design firms
- Commercial furniture dealerships
- Design blogging
- Lighting sales companies/firms
- Product manufacturers and product development
- Product representatives that visit architectural and design firms
- Product sales (building finishes, products)
- Residential furniture sales companies
- Retail – various types
- Various showroom sales



MAJOR		CORE		BUSINESS MERCH. MINOR (OPT)		ELECTIVES	
FRESHMAN YEAR							
FALL Courses				SPRING Courses			
FYS 100 First Year Seminar	3	ENG 120 College Research Writing	3	ENG 110 Intro to College Writing	3	Math Course	3
ART 105 2D Design and Color	3	INT 101 Studio I Fundamentals	4	INT 100 Professional Survey	1	INT 130 History of Arch. & Int.	3
INT 103 Architectural Drafting	3	Artistic Inquiry Core	3				
TOTAL		13 credits	TOTAL		16 credits		
SOPHOMORE YEAR							
FALL Courses				SPRING Courses			
Global Perspectives Core	3	Scientific Inquiry Core	3	COM 105 Professional Presentations	3	Human Connection Core	3
COM 270 Integrated Marketing Communication	3	Civic Engagement Core	3	INT 245 Textiles and Finish Materials	3	FSH 265 Global Retailing Principles	3
INT 350 Furniture Design	3	INT 200 Professional Practice	1			INT 232 Tech. Principles Adobe	3
TOTAL		15 credits	TOTAL		16 credits		
JUNIOR YEAR							
FALL Courses				SPRING Courses			
BUS 205 Personal Finance	3	Theology Course	3	FSH 331 Trend Forecasting	3	FSH 319 Visual Presentation	3
FSH 367 CAD for Merchandisers	3	COM Elective	3	Minor/Elective	3	Minor/Elective	3
Minor/Elective	3	Minor/Elective	2	Minor/Elective	4	Minor/Elective	2
TOTAL		15 credits	TOTAL		15 credits		
SENIOR YEAR							
FALL Courses				SPRING Courses			
INT 401 Career Seminar & Portfolio	3	INT 398 Internship	3	INT 410 Contemporary Issues in Design	1	Minor/Elective	3
Minor/Elective	3	Minor/Elective	3	Minor/Elective	3	Minor/Elective	3
Minor/Elective	3	Minor/Elective	3	Minor/Elective	3	Minor/Elective	3
Minor/Elective	3	Minor/Elective	3				
Minor/Elective		16 credits	TOTAL		15 credits		

UPDATED OCT 2024

This example four-year plan is intended to outline the number and types of courses a student might take in order to fulfill the degree, major, core and elective requirements to graduate. Students meet with their academic advisor each semester to review progress toward fulfilling their degree requirements.

