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|---|--|--|--|---|---|
| <b>Professional Excellence</b>                    | <b>Demonstrates long standing commitment to professional work</b>                                  | <b>Achieved distinction in a chosen field of endeavor since graduation</b>   | <b>Holds/held active organizational roles, and/or accreditations</b>                                     | <b>Received awards/recognitions from MMU or other organizations and peers</b>                 | <b>Honors/displays MMU's values of competence, community, compassion and commitment (4Cs)</b> |
| Category Weight                                   | 15%  | 35%  | 25%  | 10%   | 15%   |
| <b>Community Service</b>                          | <b>Demonstrates long standing commitment to community service [unrelated to professional work]</b> | <b>Demonstrates unique accomplishments and/or serves as a role model in their service to others</b>                          | <b>Received awards/recognition from MMU or other organizations</b>                                       | <b>Honors/displays MMU's values of competence, community, compassion and commitment (4Cs)</b> |   |
| Category Weight                                   | 20%  | 45%  | 20%  | 15%   |   |
| <b>Service to University/ Alumnae Association</b> | <b>Demonstrates long standing commitment of service to the university or Alumnae Association</b>   | <b>Has served in a variety of capacities with positive impact on the university or association</b>                           | <b>Takes leadership roles and serves as a role model in Alumnae Association or university activities</b> | <b>Honors/displays MMU's values of competence, community, compassion and commitment (4Cs)</b> |   |
| Category Weight                                   | 20%  | 30%  | 35%  | 15%   |   |
| <b>Tower Award</b>                                | <b>Demonstrates excellence in their work and/or volunteerism</b>                                   | <b>Shows unique accomplishments that distinguishes them from their colleagues and/or peers (peer recognition/references)</b> | <b>Displays great potential for future growth in their work and/or volunteerism</b>                      | <b>Received awards or recognitions from MMU or other organizations</b>                        | <b>Honors/displays MMU's values of competence, community, compassion and commitment (4Cs)</b> |
| Category Weight                                   | 20%  | 35%  | 15%  | 15%   | 15%   |