

ANNUAL FACT BOOK



ABOUT MMU



UNIVERSITY VITALS

Location: Milwaukee, Wisconsin

Founded: 1913

Type: Four-year, Private, Not-for-Profit

Website: www.mtmary.edu

Main Address: 2900 North Menomonee River Parkway,
Milwaukee, WI 53222

Telephone: (414) 930-3000

Degrees Offered: Bachelor's, Post-Baccalaureate,
Master's, Post-Master's, Doctoral

Nickname: Blue Angels

Colors: Dark Blue and Burgundy

ACCREDITATIONS

- Higher Learning Commission (HLC)
- State of Wisconsin
- Wisconsin Department of Public Instruction for Teachers' Certificates
- Accreditation Council for Education in Nutrition and Dietetics
- Accreditation Council for Occupational Therapy Education
- American Art Therapy Association (Approved Graduate Degree Program)
- Council on Social Work Education
- Council for Interior Design Accreditation
- Commission on Accreditation of Allied Health Programs (CAAHEP) upon the recommendation of the Accreditation Council for Art Therapy
- Council for Accreditation of Counseling & Related Educational Programs (CACREP)
- Council on Collegiate Nursing Education (CCNE)

MEMBERS OF THE WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES (WAICU)

- Alverno College
- Bellin College
- Beloit College
- Carroll University
- Carthage College
- Concordia University Wisconsin
- Edgewood College
- Herzing University
- Lakeland College
- Lawrence University
- Marian University of Wisconsin
- Marquette University
- Medical College of Wisconsin
- Milwaukee Institute of Art & Design
- Milwaukee School of Engineering
- Mount Mary University
- Nashotah House Theological Seminary
- Northland College
- Ripon College
- St. Norbert College
- Viterbo University
- Wisconsin Lutheran College

IPEDS COMPARISON INSTITUTIONS (2023)

- Alliance University (New York, NY)
- Alverno College (Milwaukee, WI)
- Amberton University (Garland, TX)
- Antioch University-Los Angeles (Culver City, CA)
- Antioch University-New England (Keene, NH)
- Cambridge College (Boston, MA)
- Carlow University (Pittsburgh, PA)
- Cornerstone University (Grand Rapids, MI)
- Doane University (Crete, NE)
- Florida Institute of Technology-Online (Melbourne, FL)
- Friends University (Wichita, KS)
- Georgian Court University (Lakewood, NJ)
- Goldey-Beacom College (Wilmington, DE)
- Graceland University-Lamoni (Lamoni, IA)
- Hood College (Frederick, MD)
- Johnson & Wales University-Online (Providence, RI)
- Keck Graduate Institute (Claremont, CA)
- King University (Bristol, TN)



ABOUT MMU

IPEDS COMPARISON INSTITUTIONS (2023) continued

- Lakeland University (Plymouth, WI)
- Lasell University (Newton, MA)
- Middlebury Institute of International Studies at Monterey (Monterey, CA)
- Notre Dame of Maryland University (Baltimore, MD)
- Piedmont University (Demorest, GA)
- Roberts Wesleyan College (Rochester, NY)
- Saint Joseph's College of Maine (Standish, ME)
- Southern Nazarene University (Bethany, OK)
- Spalding University (Louisville, KY)
- University of the Southwest (Hobbs, NM))

CLUBS & ORGANIZATIONS

- Active Minds at Mount Mary University
- Arches
- Asian Student Organization
- Black Student Union
- Blue Angels Housing Association
- Cafecito Contigo
- Coalition of Occupational Therapy Advocates for Diversity
- Creative Writing Club
- Dance Association
- Empowering Voices
- Fashion Association
- Food Science Student Organization
- Glorious Gamers Association
- International Club
- LatinX Student Union
- MMU Board Game Club
- Mount Mary University InterVarsity Christian Chapter
- Mount Mary University Student Nutrition and Dietetics Association
- Mount Mary University Student Nursing Association
- PRISM
- QUEST (Questions Exploring Spirituality and Theology Group)
- Sister to Sister
- Student Art Therapy Association
- Student Government Association
- Student Occupational Therapy Association
- UX Design Club



HONOR'S SOCIETIES

- Alpha Mu Gamma, Alpha Omega Chapter (Spanish/World Languages)
- Beta Beta Beta (Biology)
- Chi Sigma Iota Mu Mu Upsilon Chapter (Counseling)
- Lambda Pi Eta, Tau Iota Chapter (Communication)
- Phi Alpha (Social Work)
- Psi Chi (Psychology)
- Sigma Tau Delta, Chi Epsilon Chapter (English)
- Sigma Theta Tau (Nursing)
- Theta Alpha Kappa (Theology)

UNIVERSITY MEMBERSHIPS

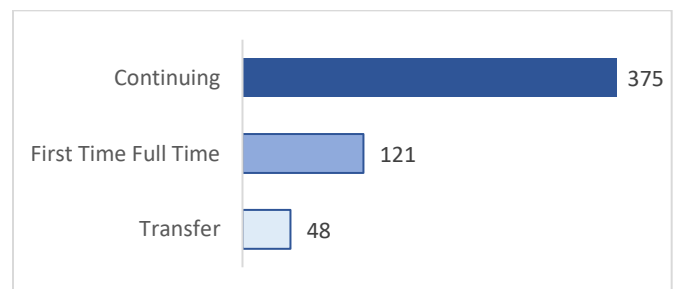
- American Association of College Registrars and Admission Officers
- Association of Catholic Colleges and Universities (ACCU)
- Association of Fundraising Professionals
- Association of Governing Boards of Universities and Colleges (AGB)
- College and University Professional Association for Human Resources (CUPA)
- Council of Independent Colleges (CIC)
- Higher Education Regional Alliance (HERA)
- Hispanic Association of Colleges and Universities (HACU)
- National Association for State Authorization Reciprocity Agreements (NC-SARA)
- National Association of Independent College and Universities (NAICU)
- Wisconsin Association of Independent Colleges and Universities (WAICU)
- Wisconsin Policy Forum
- Women's College Coalition

Fall 2025 All Enrollments

Student Group	Gender	Degree Seeking Status	IPEDS FT/PT	Continuing	New	Total
Graduate Students	Female	Degree Seeking	Fulltime	87	65	169
			Part-time	140	38	184
		Non-Degree Seeking	Part-time	5	4	21
	Male	Degree Seeking	Fulltime	3	1	4
			Part-time	8	0	8
	No Status	Degree Seeking	Fulltime	12	6	18
			Part-time	10	3	14
		Non-Degree Seeking	Part-time	0	0	2
Graduate Students Total				265	117	420
Certificate Students (Post Baccalaureate & Post Masters)	Female	Degree Seeking	Part-time	6	2	10
	Male	Degree Seeking	Part-time	2	0	2
	No Status	Degree Seeking	Part-time	2	0	3
Certificate Students Total				10	2	15
Undergraduate Students	Female	Degree Seeking	Fulltime	367	165	533
			Part-time	18	2	20
		Non-Degree Seeking	Part-time	0	34	34
	Male	Non-Degree Seeking	Part-time	0	4	4
	No Status	Degree Seeking	Fulltime	8	4	12
		Non-Degree Seeking	Part-time	0	5	5
Undergraduate Students Total				393	214	608
Grand Total				668	333	1043

Fall Degree Seeking Enrollment

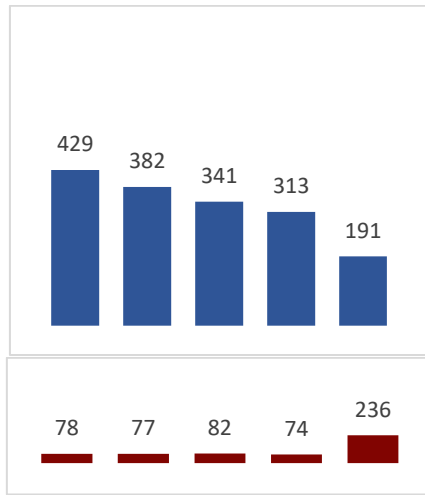
Graduate Fulltime Degree Seeking Fall 2025



Undergraduate Fulltime Degree Seeking Fall 2025

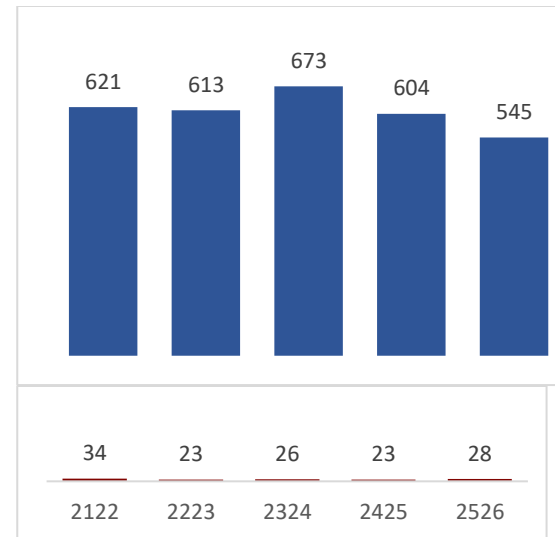
Graduate (Masters and Doctorate)

Fulltime
Part time



Baccalaureate

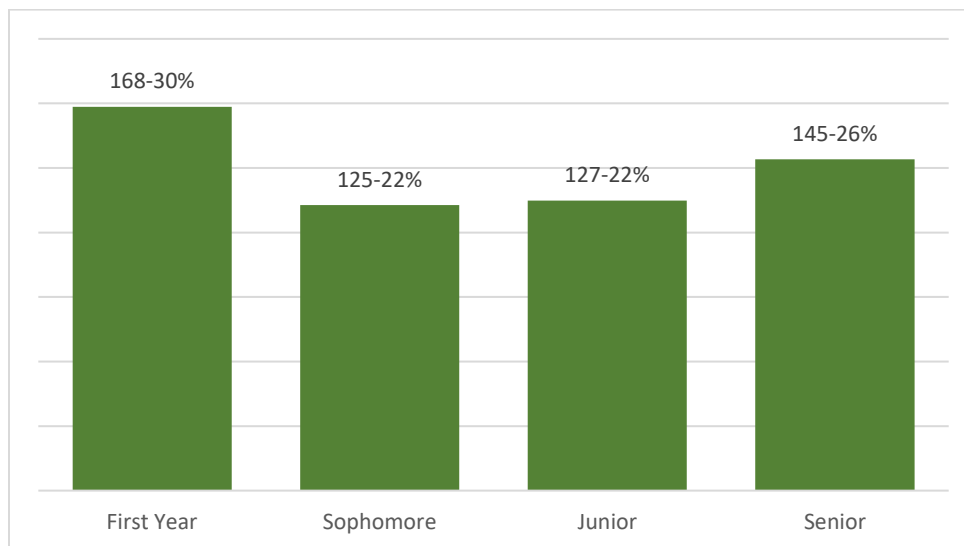
Fulltime
Part time



Entering Fall Undergraduates

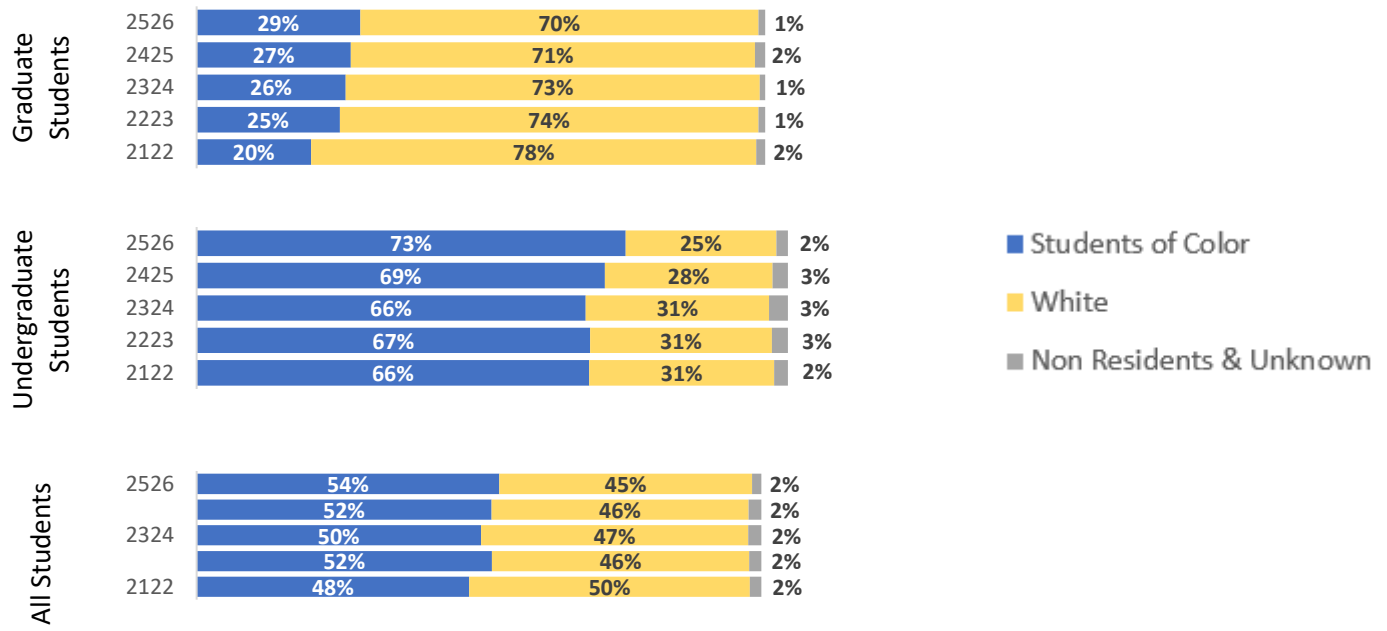
	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
<i>First Time Fulltime</i>	139	190	155	171	114	121
<i>First Time Part time</i>	1			2	1	0
<i>Transfer Fulltime</i>	44	47	39	57	36	48
<i>Transfer Part time</i>	2	1	1	3	3	0

Baccalaureate Students by Class Level, Fall 2025



Demographics Degree Seeking Students

Graduate Students	2020	2021	2022	2023	2024	2025
US Non Resident	4	3	2	2	2	4
Students of Color	87	77	86	112	105	121
Hispanics of any race	37	36	37	48	44	44
Black or African American	27	24	28	39	7	54
American Indian or Alaska Native		1	2	3	4	3
Asian	11	13	13	15	14	13
Native Hawaiian or Other Pacific Islander		1		0		0
Two or more races	12	2	6	7	7	7
White	333	299	251	311	275	294
Race and Ethnicity unknown	5	3	2	2	5	1
Certificate Students						
US Non Resident	0	0	0	0	0	1
Students of Color	5	4	1	5	8	8
Hispanics of any race	2	1		0	1	4
Black or African American	1	1		4	6	4
Asian	1	2	1			0
Two or more races	1			7	1	0
White	11	7	7	10	16	6
Baccalaureate Students						
US Non Resident	2	8	8	8	9	9
Students of Color	395	407	448	460	433	410
Hispanics of any race	192	216	235	239	225	205
Black or African American	122	127	151	156	149	154
American Indian or Alaska Native	1	1	4	4	5	2
Asian	50	45	42	45	43	34
Native Hawaiian or Other Pacific Islander			3	3	2	0
Two or more races	30	18	13	13	9	15
White	201	192	207	217	178	144
Race and Ethnicity unknown	23	6	10	14	7	2



Fall full time enrollments by geographic area

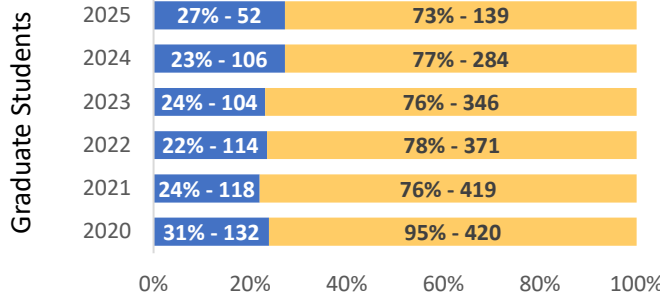


In Area

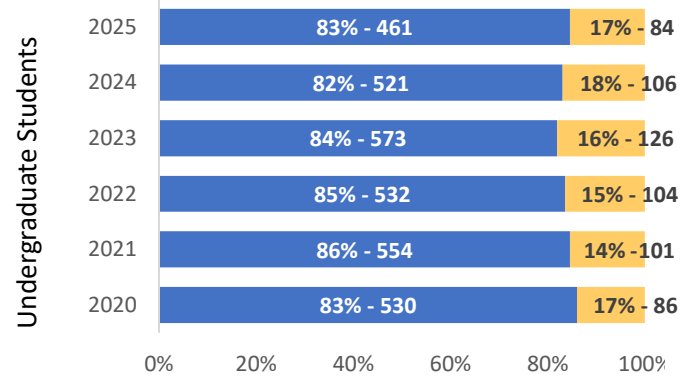
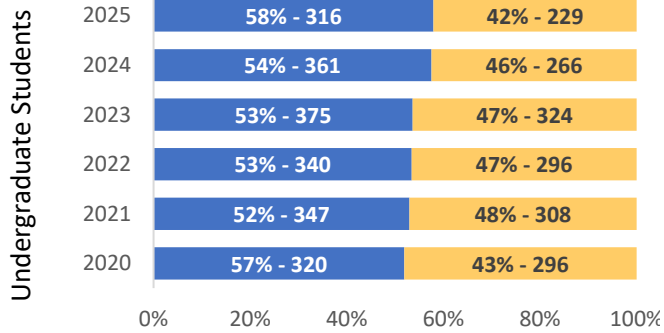
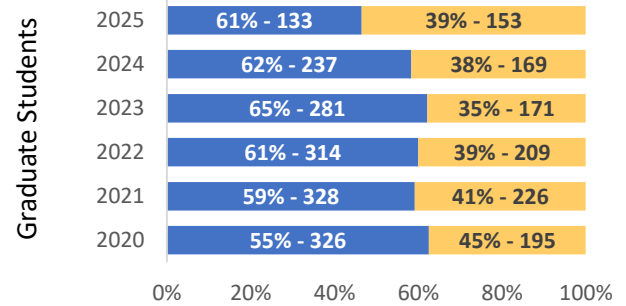


Out of Area

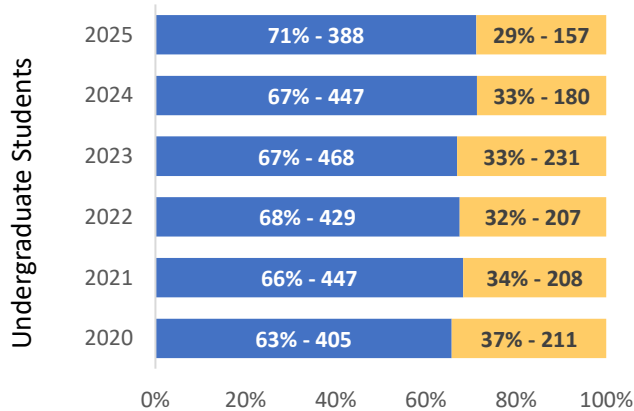
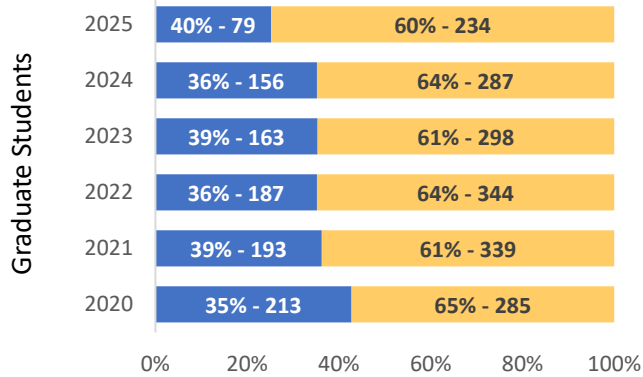
City of Milwaukee



MKE 7*

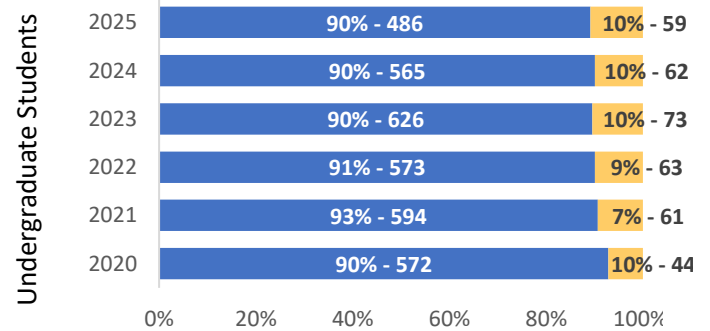
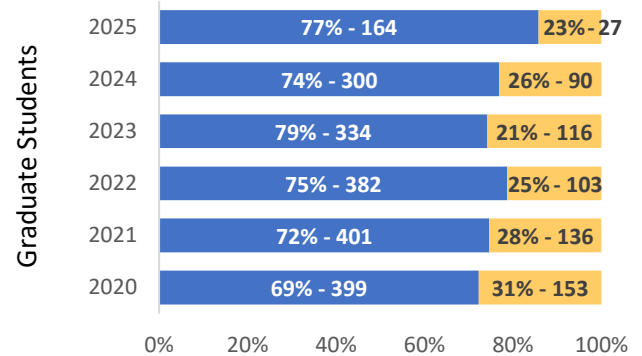


Milwaukee County



* Milwaukee County and 6 surrounding WI counties

State of Wisconsin



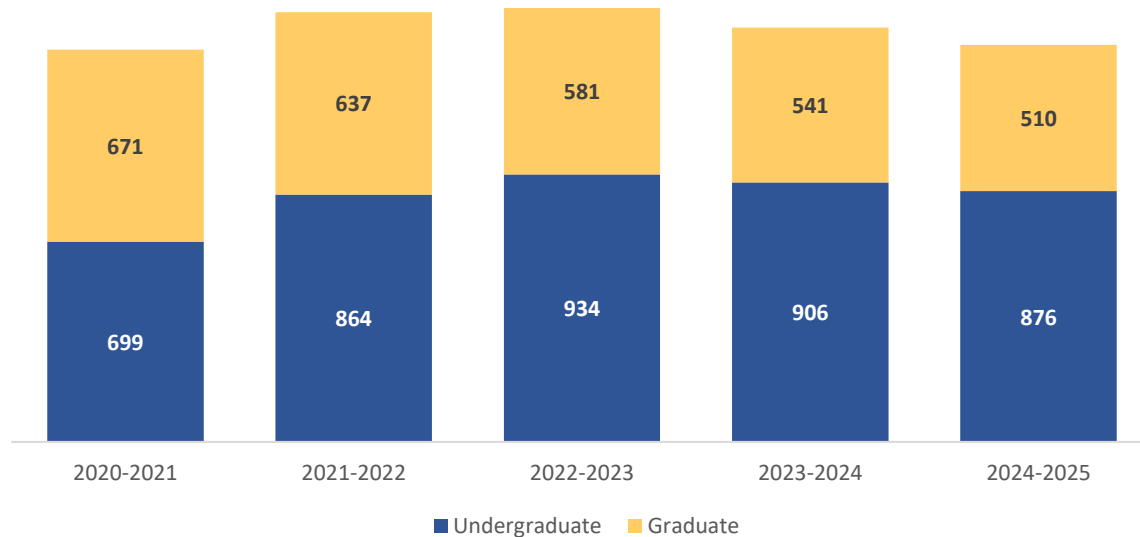
Academic Year Enrollment Unduplicated Headcount, Credit Hours, and Fulltime Equivalent Enrollment (Data source IPEDS 12 Month Enrollment Reporting). Certificate enrollments are primarily considered graduate enrollments; post-baccalaureate education certificate programs are considered undergraduate enrollments.

		2020-2021	2021-2022	2022-2023	2023-2024	2024-25
<i>Total</i>	Credit Hours*	28,607	28,229	28,539	28,374	27,913
	FTE Enrollment**	1059	1052	1093	1108	1106
	Headcount	1370	1501	1515	1447	1386
<i>Graduate</i>	Credit Hours*	9622	8967	8360	7484	8145
	FTE Enrollment	401	374	420	412	335
	Headcount**	671	637	581	541	510
<i>Undergraduate</i>	Credit Hours	18,985	19,262	20,179	20,890	19,766
	FTE Enrollment	633	642	673	696	659
	Headcount	699	864	934	906	876

* Excludes Professional Practice Doctorate, credit hour activity

** Includes Professional Practice Doctorate

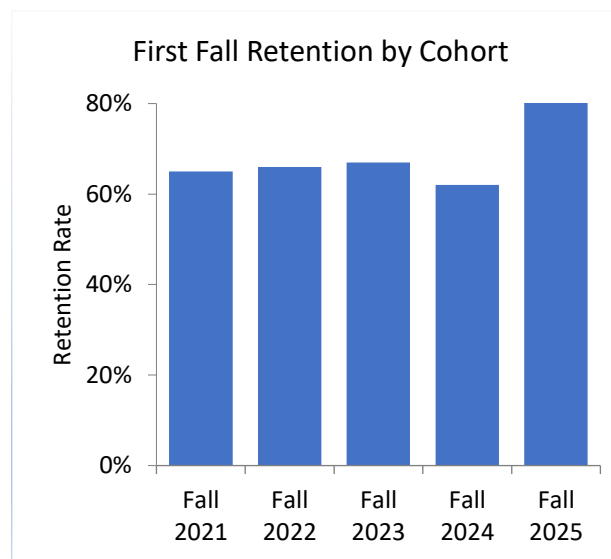
Academic Year Enrollment Unduplicated Headcount, Degree and non-Degree Seeking. Certificate enrollments are primarily considered graduate enrollments; post-baccalaureate education certificate programs are considered undergraduate enrollments.



Retention Fall First Time Fulltime students (Data Source for 1st and 2nd Fall, IPEDS Fall enrollment Reporting).

Retention Fall First Time Fulltime students (Data Source for 1st and 2nd Fall, IPEDS Fall enrollment Reporting).

Term Entered	1st Fall	First Spring		1st Year (Fall to Fall Retention)	
		N	%	N	%
Fall 2021	190	148	78%	124	65%
Fall 2022	155	133	86%	103	66%
Fall 2023	171	150	88%	116	68%
Fall 2024	115	102	89%	71	62%
Fall 2025	121	106	87%	98	81%



Retention to 1st, 2nd, and 3rd Year by Cohort.

Cohort	1st Fall	1st Fall to 2 nd Fall		1st Fall to 3 rd Fall		1st Fall to 4 th Fall	
	N	N	% graduated/ retained*	N	% graduated/ retained*	N	% graduated/ retained*
Fall 2020	139	94	68%	82	59%	81	58%
Fall 2021	190	124	65%	109	57%	107	56%
Fall 2022	155	103	66%	85	55%	83	54%
Fall 2023	171	115	67%	92	54%	81	47%
Fall 2024	115	71	62%	53	46%		
Fall 2025	121	98	82%				

* Students who graduated prior are included in the retention numbers as appropriate.

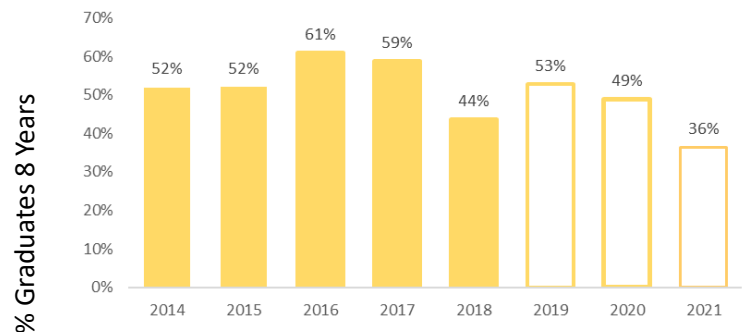
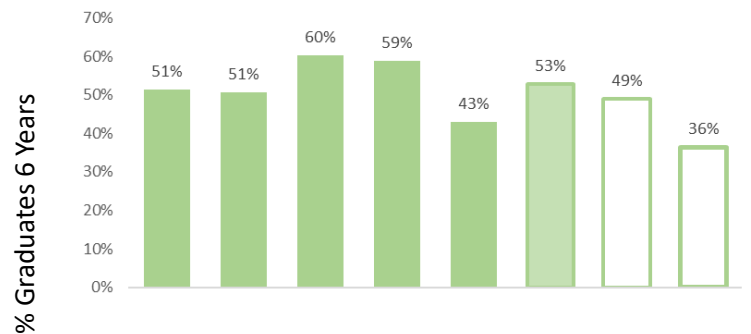
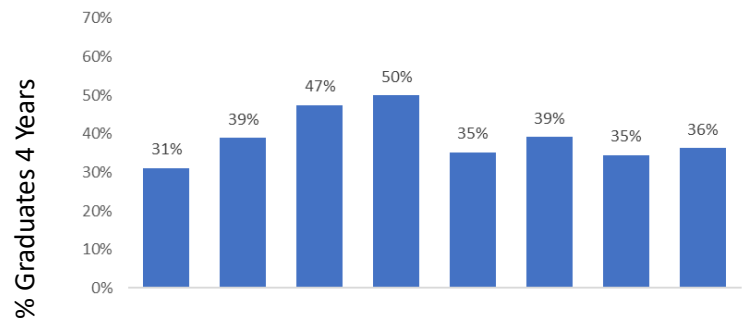
First Time Fulltime Entering Undergraduates

Graduation Rates by Cohort Year

Entry Cohort Year	4 Year Graduates	5 Year Graduates*	6 Year Graduates*	8 Year Graduates*
2014	154	48	77	79
2015	146	57	72	74
2016	118	56	69	71
2017	124	62	71	73
2018	142	50	57	61
2019	125	49	65	
2020	139	48	68	
2021	190	69		

* Values for 5, 6, and 8 year graduates include all graduates to date through Spring of 2025. Those values are represented by outlines in the graphs.

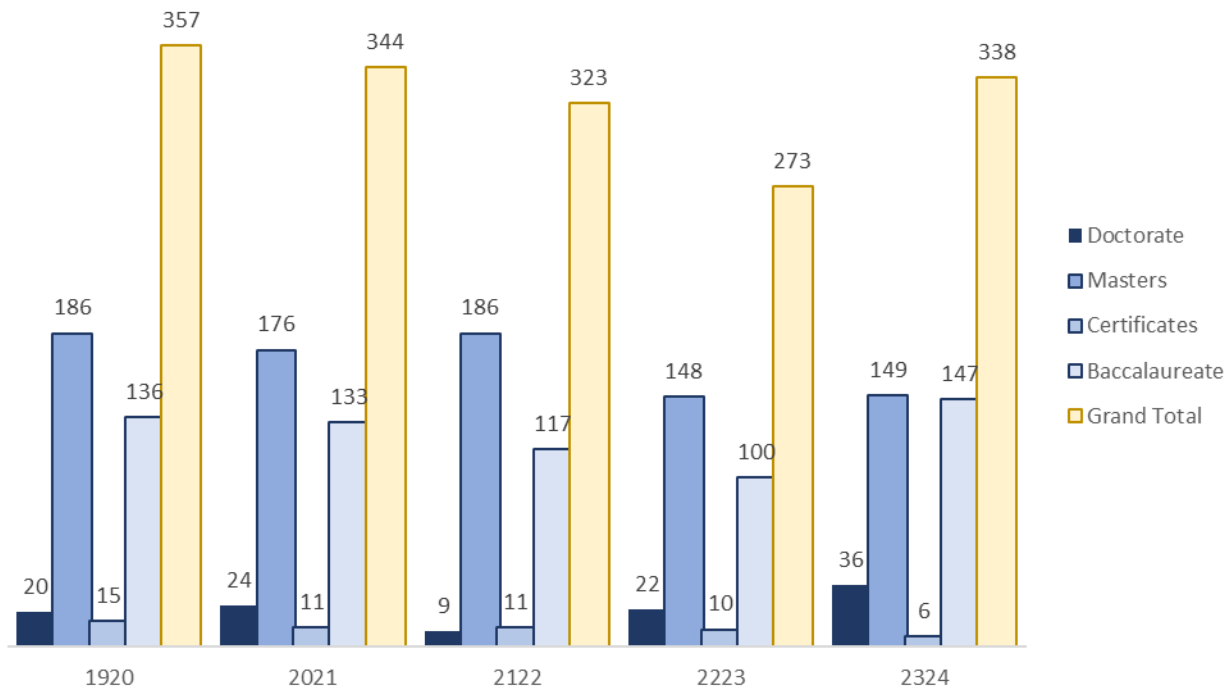
Entry Cohort Year	4 Year Graduates	5 Year Graduates	6 Year Graduates	8 Year Graduates
2014	31%	50%	51%	52%
2015	39%	49%	51%	52%
2016	47%	58%	60%	61%
2017	50%	57%	59%	59%
2018	35%	40%	43%	
2019	39%	52%		
2020	35%	49%		
2021	36%			



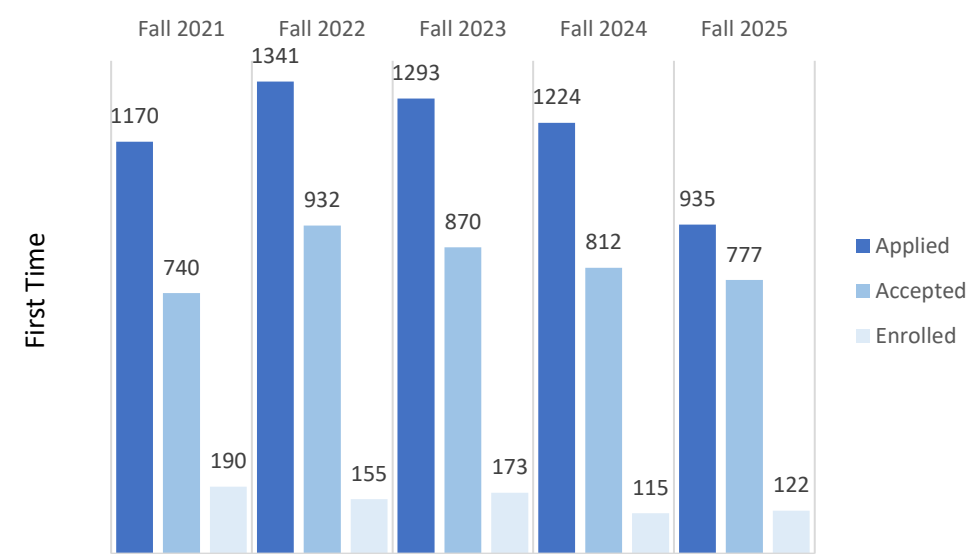
Top 5 Undergraduate 1st Majors Fall 2025

Nursing BSN	104
Psychology	39
Fashion Design	36
Biology	35
Biology Health Sciences	33

Degrees Awarded Academic Year (Fall, Spring, and Summer Terms)



Undergraduate Admissions



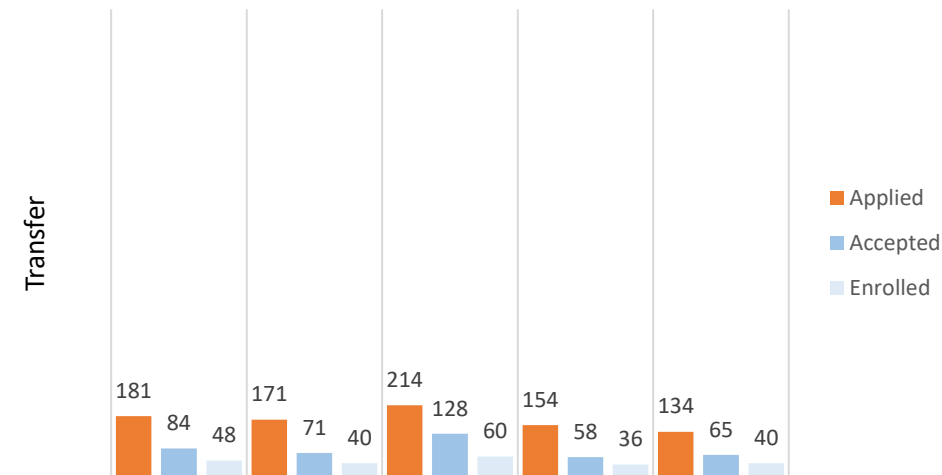
Undergraduate Admission Rate:

First Time

Fall 2021	63%
Fall 2022	70%
Fall 2023	67%
Fall 2024	66%
Fall 2025	83%

Transfer

Fall 2021	46%
Fall 2022	42%
Fall 2023	60%
Fall 2024	38%
Fall 2025	49%



Fulltime & % Contract Faculty Fall 2023 Demographics

Highest Degree Earned

		#	%
Terminal Degrees	Doctorate	41	64.1%
	Masters	6	9.4%
	Total	47	73.5%
Non-Terminal Degrees	Baccalaureate	3	4.6%
	Masters	14	21.9%
	Total	17	26.5%
Grand Total		64	100%

Rank

	#	%
Professor	8	10%
Associate Professor	13	25%
Assistant Professor	39	62%
Instructor	4	4%
Total	64	100%

Race/Ethnicity

		#	%
Faculty of Color	Hispanics of any race	0	5%
	Black or African American	2	3%
	Native Hawaiian or Other Pacific Islander	1	2%
	Total	3	5%
White/Unknown	White	61	95%
	Race and Ethnicity unknown	0	88%
	Total	68	95%
Grand Total		64	100%

Gender

	#	%
Female	55	86%
Male	9	14%
Grand Total	64	100%