

# MOUNT MARY UNIVERSITY FACT BOOK



FALL 2020

Mount Mary University, an urban Catholic university for women, sponsored by the School Sisters of Notre Dame, provides an environment for the development of the whole person. The University encourages leadership, integrity, and a deep sense of social justice arising from a sensitivity to moral values and Christian principles. Mount Mary commits itself to excellence in teaching and learning with an emphasis on thinking critically and creatively. The baccalaureate curriculum integrates the liberal arts with career preparation for women of diverse ages and personal circumstances; the programs at the graduate level provide opportunities for both men and women to enhance their professional excellence.

# Values

Mount Mary University education reflects a core group of values and is distinguished by the following characteristics.

## Competence

- Committing to excellence in teaching and learning with an emphasis on critical thinking
- Integrating the liberal arts with career preparation
- Enhancing professional excellence at the graduate level

## Community

- Developing a learning environment founded on the spirit of the School Sisters of Notre Dame (SSND), a community of women rooted in the Catholic tradition
- Promoting a diverse learning community, which is inspired by the SSND witness to unity in a divided world
- Working in partnership with local, national and global organizations

## Compassion

- Promoting a deep sense of social justice arising from sensitivity to moral values and Christian principles, since the SSND legacy is one which confronts with the gospel message those elements which impede human development and unity

## Commitment

- Encouraging leadership and integrity because of the conviction that each individual is created in God's image and thus a person of dignity
- Providing an environment for the development of the whole person because the SSND educational stance is grounded in a Christian vision of who the person is called to be and what the world is destined to become

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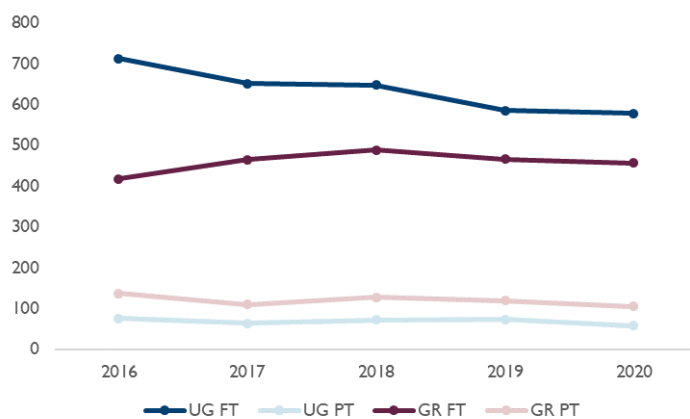
## Fall 2020 Enrollment Overview

	Full-Time		Part-Time		No FT/PT Status		Total
	Men	Women	Men	Women	Men	Women	
Undergraduate							
Degree-seeking, first-time freshmen	0	140	0	0	0	0	140
Other first-year, degree-seeking	0	0	0	1	0	0	1
All other degree-seeking	0	438	0	40	0	0	478
Total degree-seeking	0	578	0	41	0	0	619
All other undergraduates	0	0	0	18	0	0	18
Total	0	578	0	59	0	0	637

	Full-Time		Part-Time		No FT/PT Status		Total
	Men	Women	Men	Women	Men	Women	
Graduate							
Degree-seeking, first-time	9	168	1	17	0	0	195
All other degree-seeking	28	251	8	69	1	5	362
All other graduates	0	1	1	10	2	11	25
Total	37	420	10	96	3	16	582

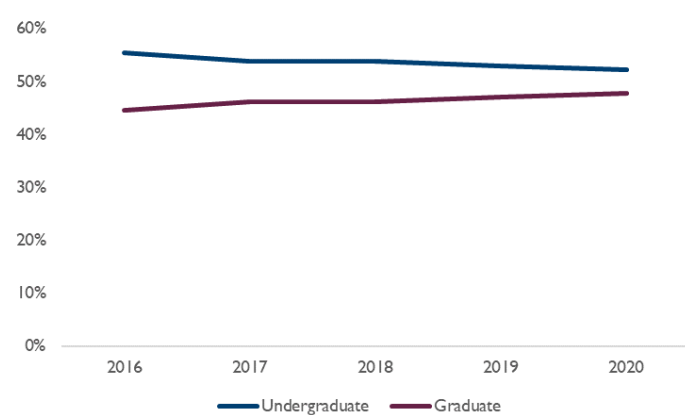
Source: Common Data Set, B1

## Fall Enrollment Status, Degree-Seeking Student

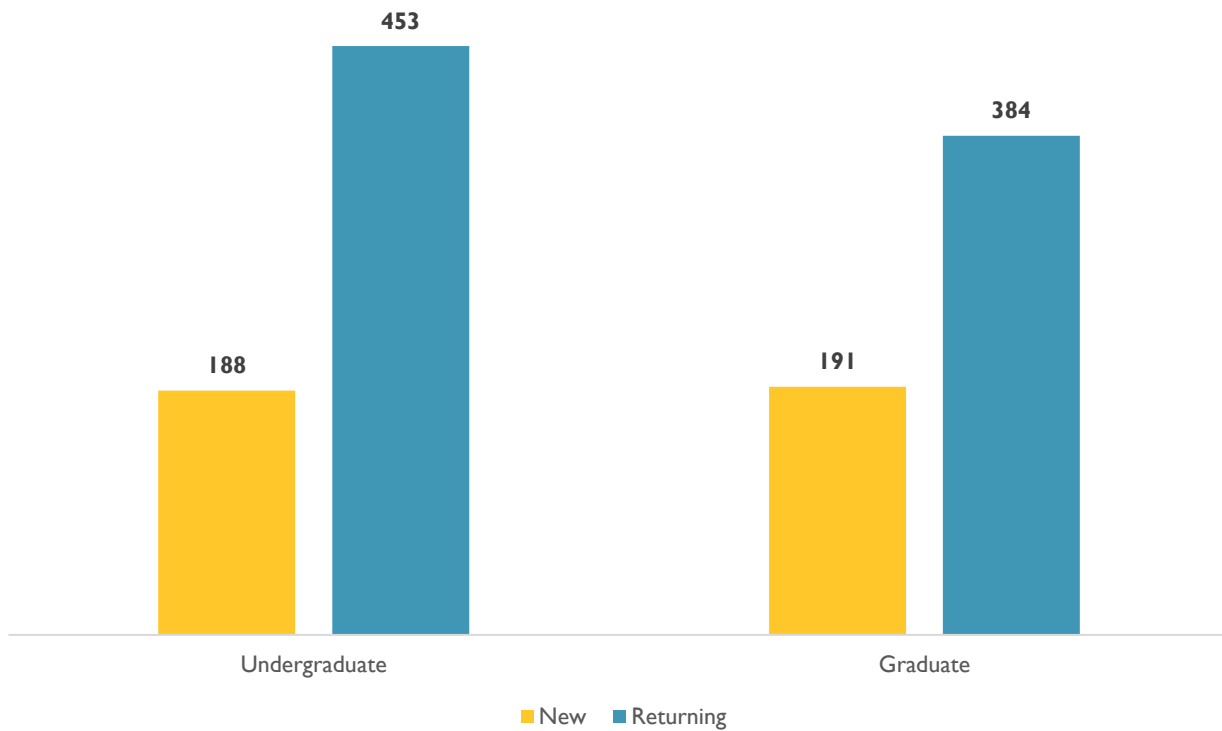


Source: Common Data Set, B1

## Graduate &amp; Undergraduate Enrollment (% of Total)

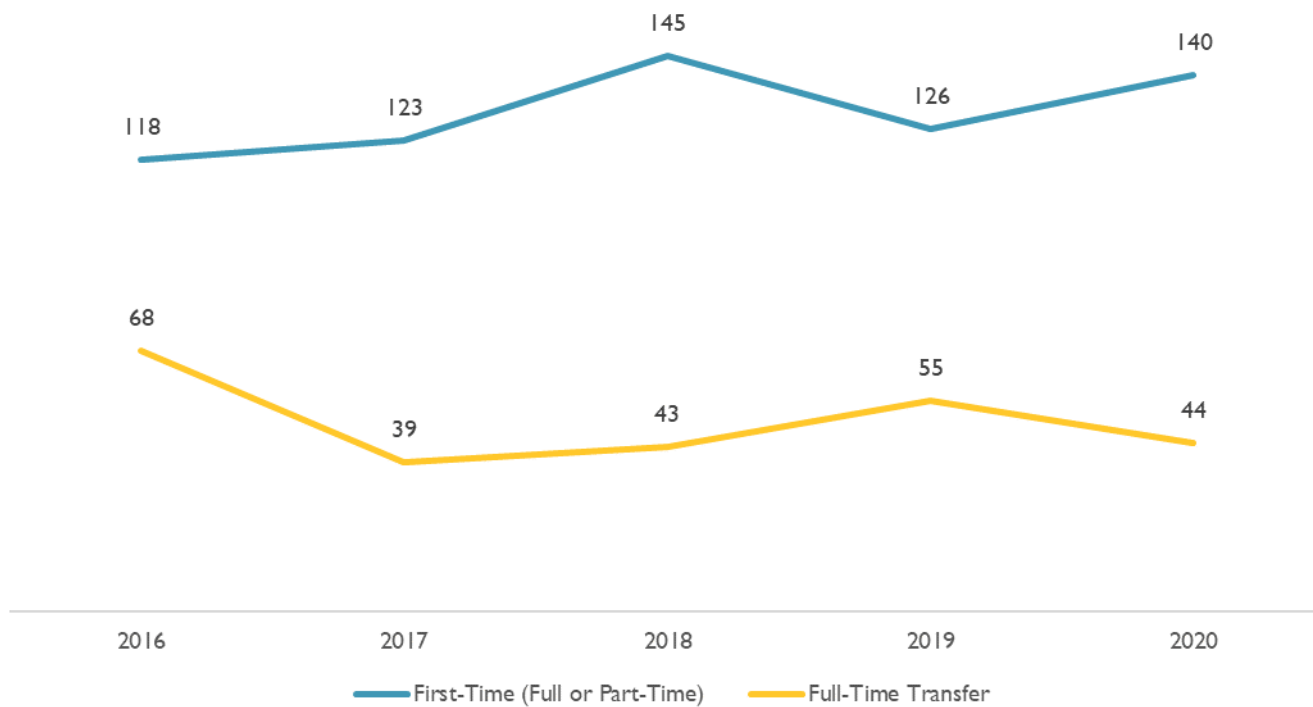


## New and Returning, Degree-Seeking Students



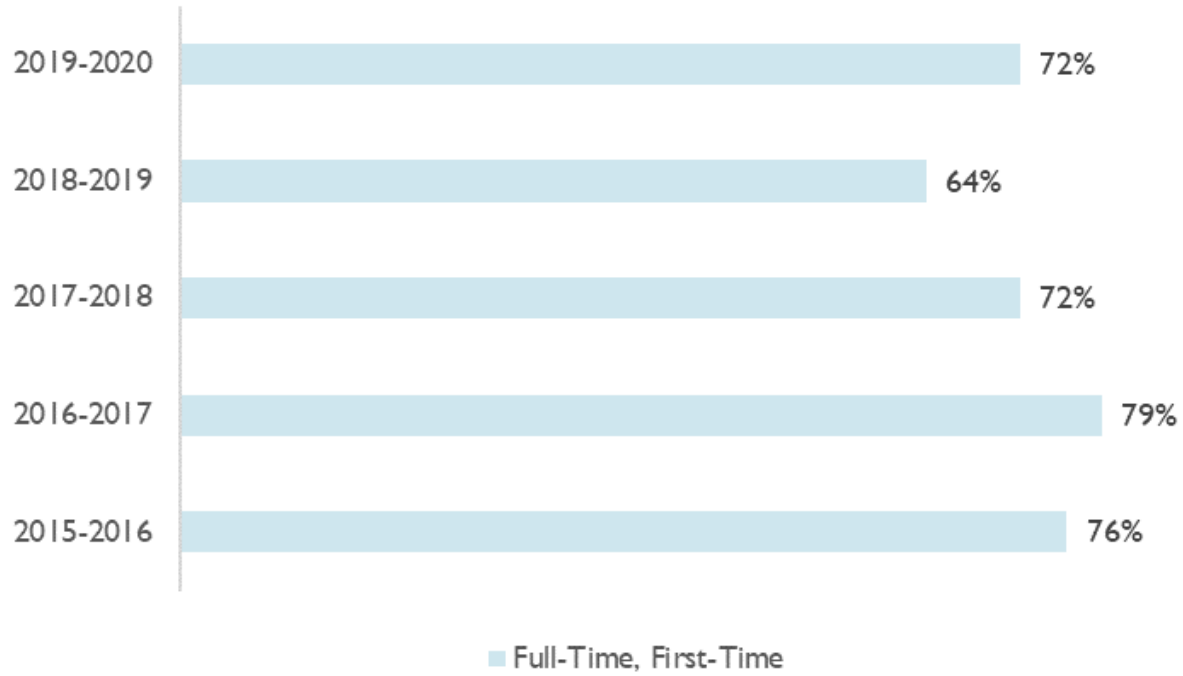
Source: Fall Census Data

## New Fall Undergraduates, First-Time and Transfer

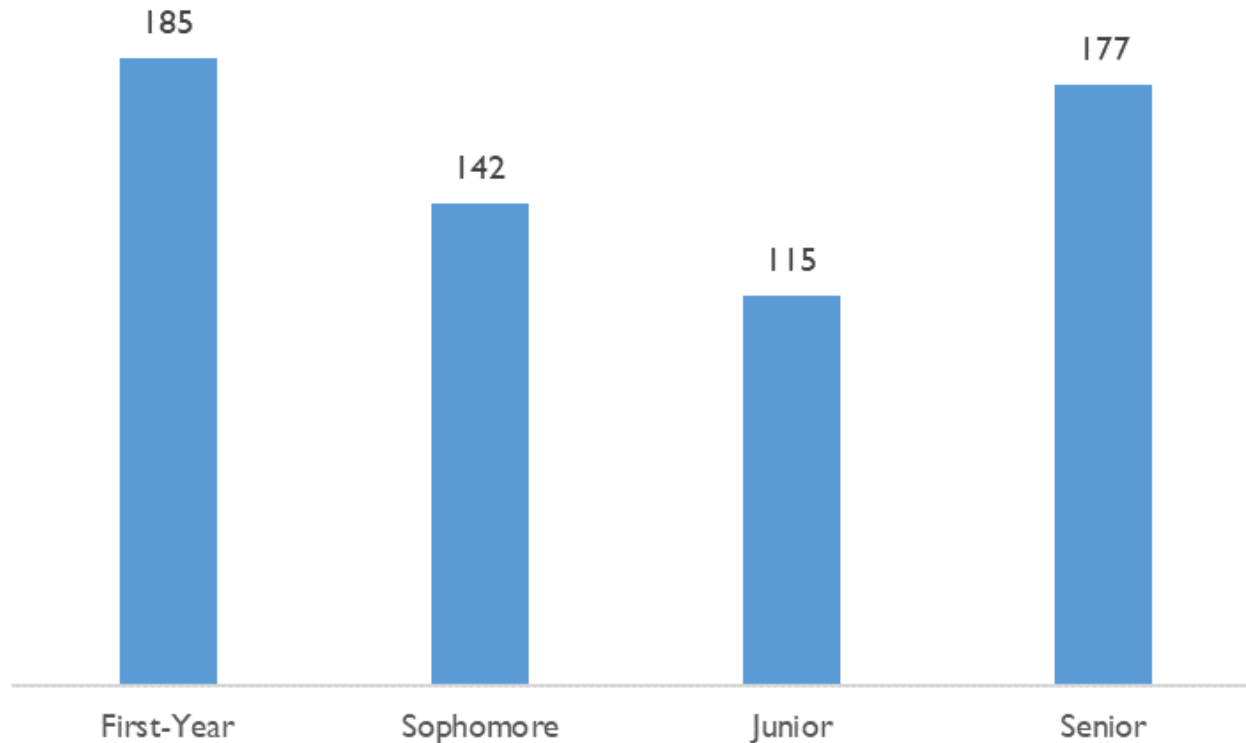


Source: Fall Census Data

### Fall-to-Fall Undergraduate Retention Rate

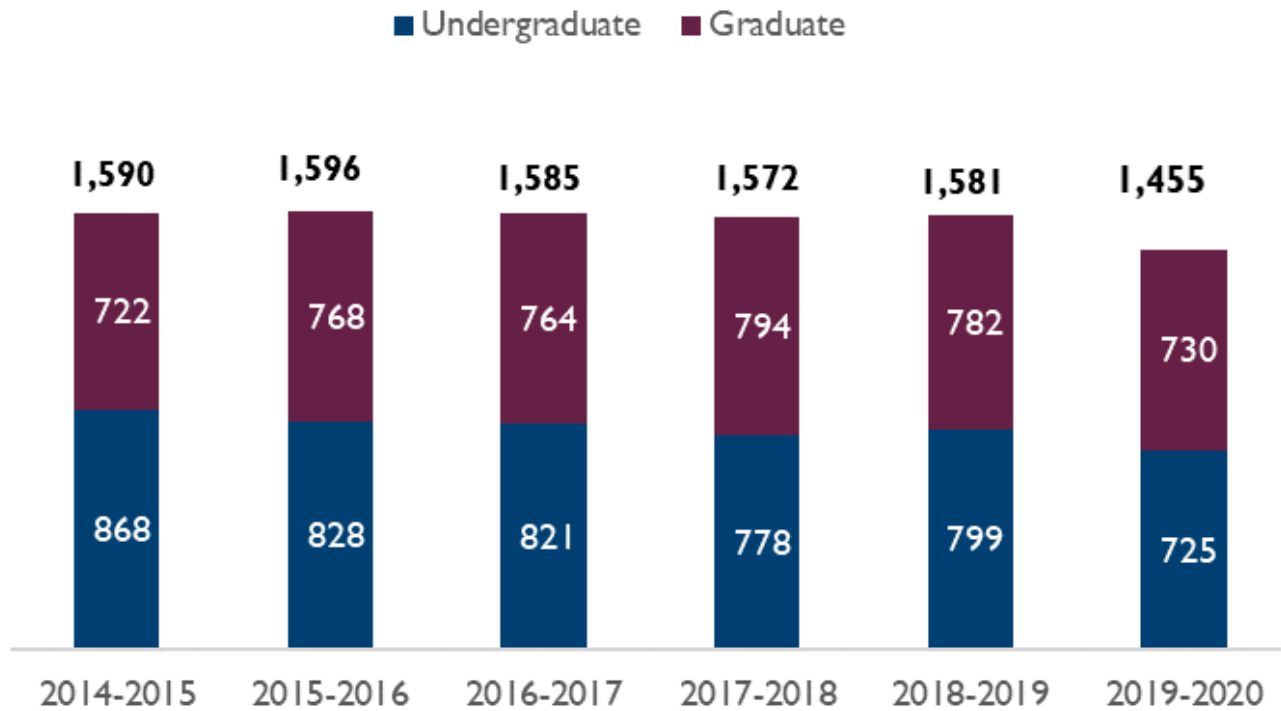


### Undergraduate Students by Class, Fall 2020



Source: Fall Census Data

## Academic Year Unduplicated Total Headcount



"Unduplicated" total counts each student enrolled at any time during the academic year only once. Mount Mary uses Fall headcount for its official enrollment numbers.

## Academic Year Headcount, FTE, and Credit Hours

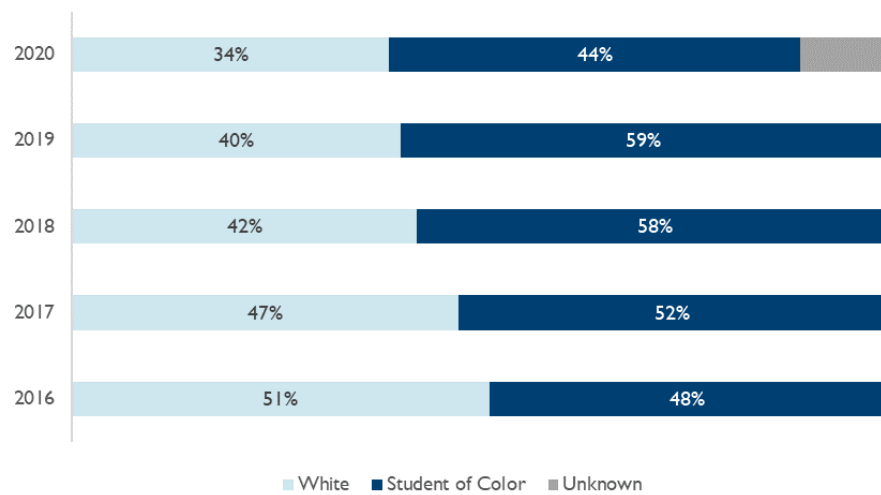
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Total Headcount	1,596	1,585	1,572	1,581	1,455
Total FTE Enrollment	1,112	1,158	1,137	1,137	1,031
Total Credit Hours	30,975	31,882	30,803	30,803	28,678
Undergraduate Headcount	828	821	778	799	725
Undergraduate FTE Enrollment	768	758	678	657	641
Undergraduate Credit Hours	23,039	22,727	20,329	19,705	19,223
Graduate Headcount	768	764	794	782	730
Graduate FTE Enrollment	344	400	459	461	368
Graduate Credit Hours	7,936	9,155	10,474	10,515	9,455

Source: IPEDS 12-month Enrollment Survey

### Full-Time Undergraduate Fall Enrollment by Race/Ethnicity

	2016	2017	2018	2019	2020
Non-Resident	2%	2%	2%	1%	1%
Hispanics of Any Race	17%	21%	24%	27%	26%
American Indian or Alaska Native	0%	0%	0%	0%	0%
Asian	8%	8%	8%	7%	8%
Black or African American	17%	17%	20%	18%	18%
Native Hawaiian or Pacific Islander	0%	0%	0%	0%	0%
White	51%	47%	42%	40%	34%
Two or More Races	4%	4%	4%	4%	3%
Unknown	1%	1%	0%	1%	10%

### Full-Time Minority Undergraduate Fall Enrollment

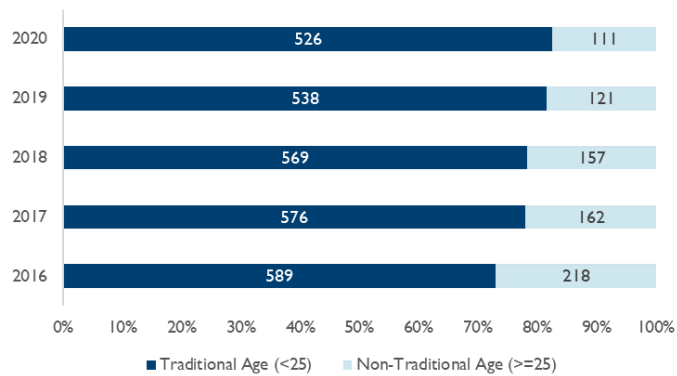


### Total Graduate Student Fall Enrollment by Race/Ethnicity

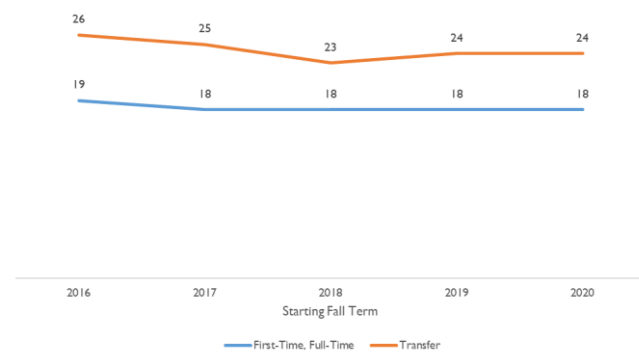
	2016	2017	2018	2019	2020
Non-Resident	1%	1%	1%	1%	1%
Hispanics of Any Race	6%	5%	8%	7%	9%
American Indian or Alaska Native	10%	0%	0%	0%	0%
Asian	20%	3%	2%	2%	3%
Black or African American	7%	7%	9%	8%	6%
Native Hawaiian or Pacific Islander	0%	0%	0%	0%	0%
White	79%	80%	77%	79%	76%
Two or More Races	3%	2%	2%	2%	2%
Unknown	1%	0%	1%	1%	2%

Source: Fall Census Data

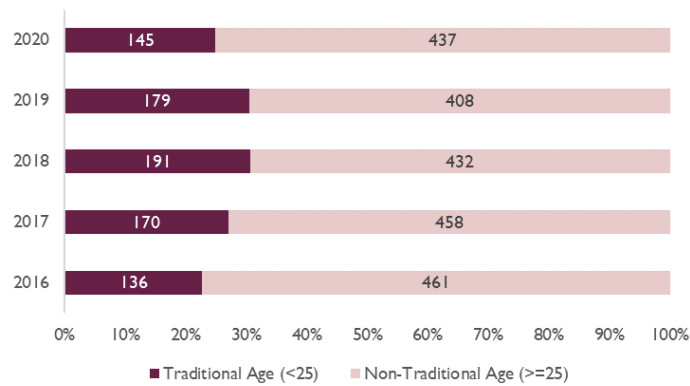
Traditional vs Non-Traditional Undergraduates



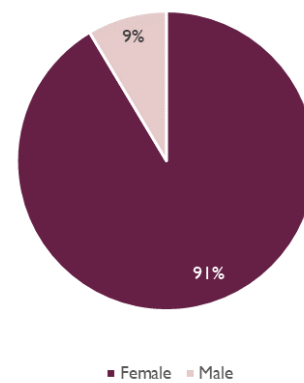
Average Age of Undergraduate Students



Graduate Students by Age Range



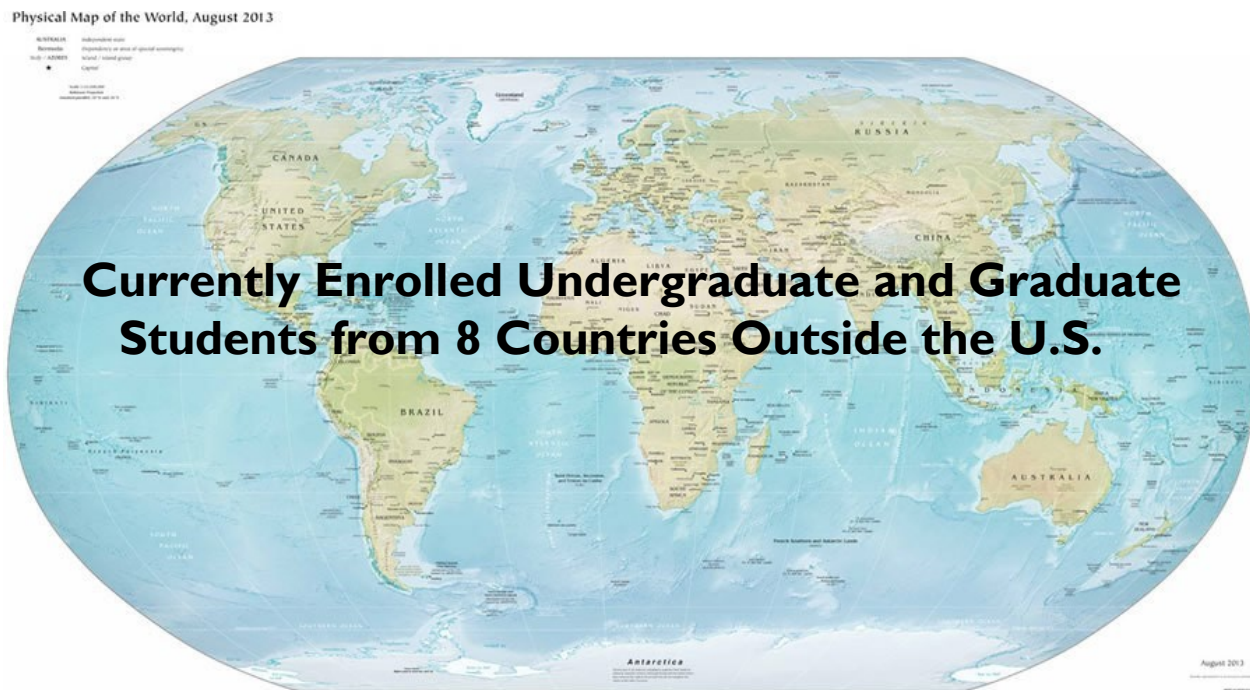
Graduate Students by Gender



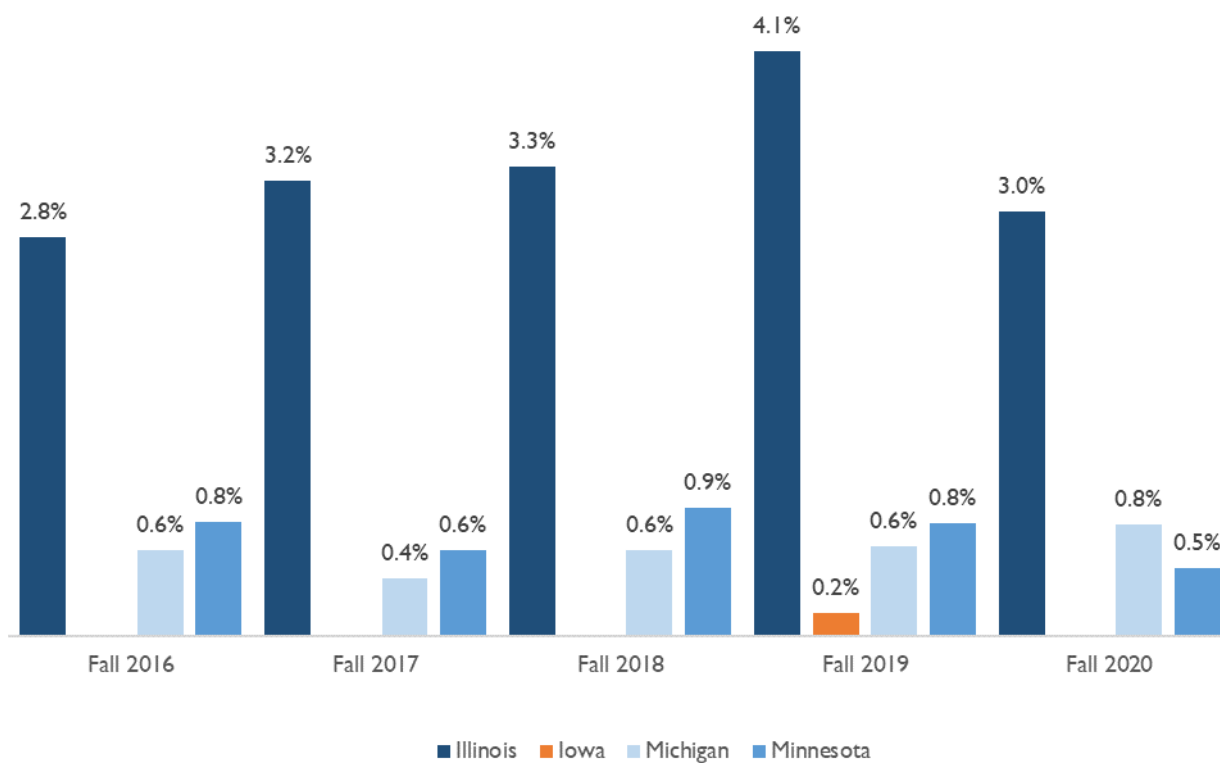
Source: Fall Census Data

- 11 Different Religions Represented in the Student Population (Undergraduate & Graduate)
- 6% of Current Undergraduate Students are Single Parents
- 46% of New Fall 2018 First-Time Undergraduate Students Identify as First-Generation

## International Student Population

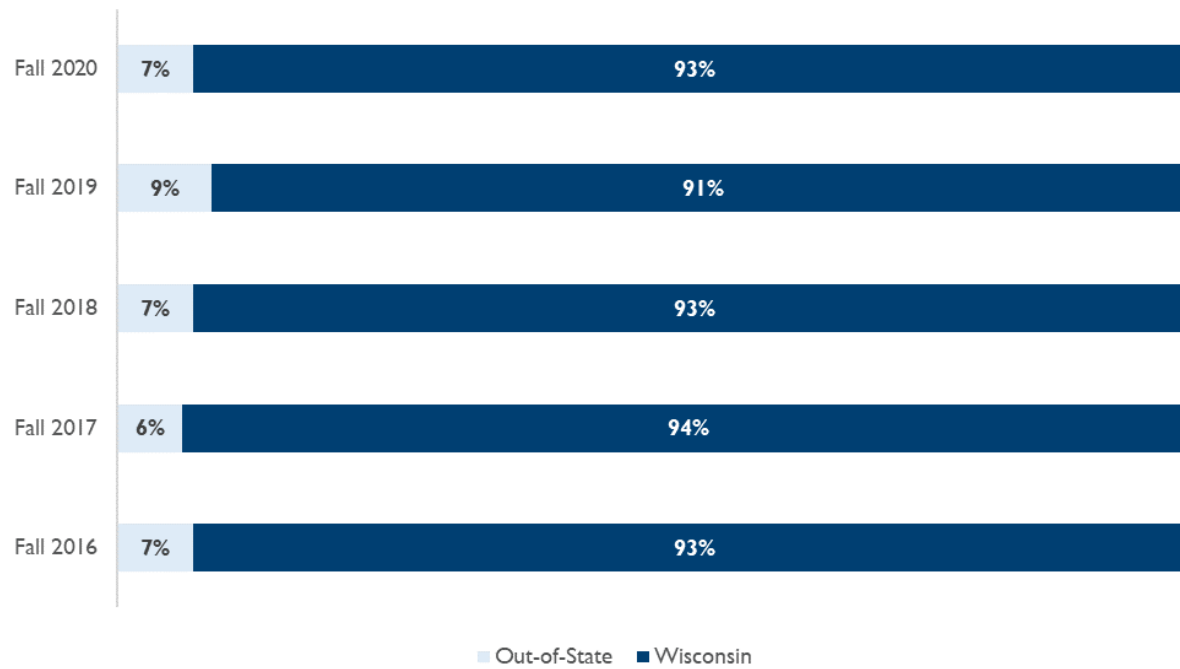


## Undergraduate Enrollment from Bordering States

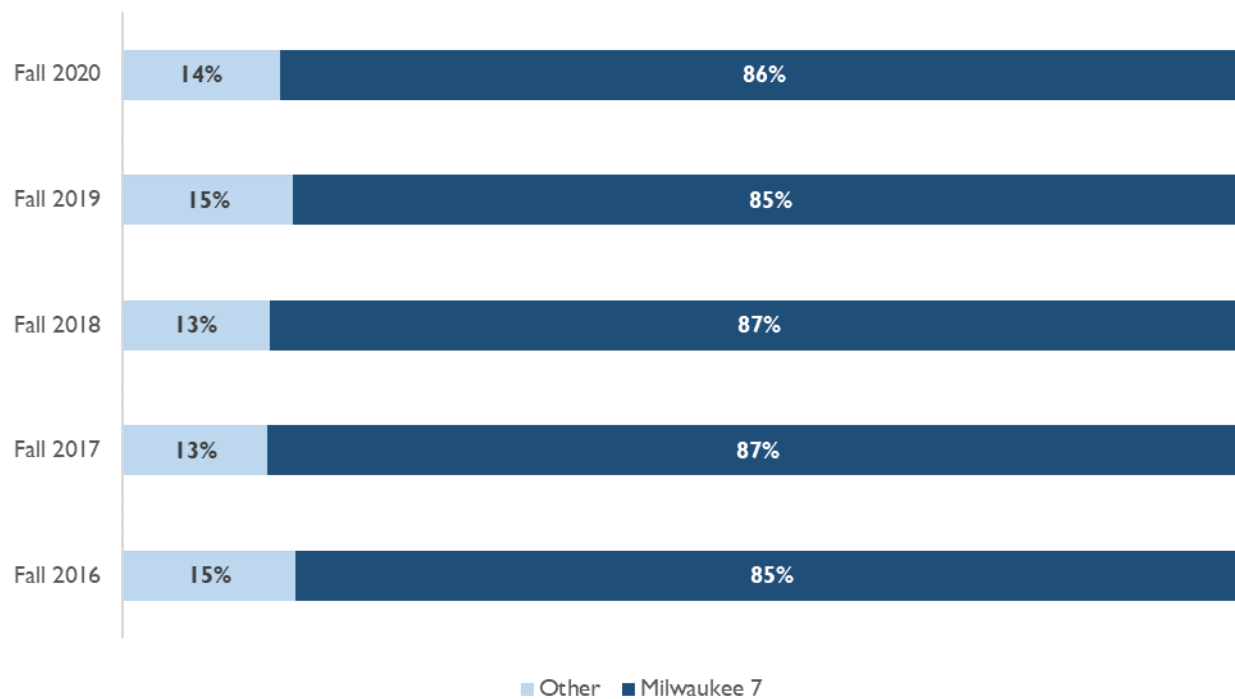


Source: Fall Census Data

## Undergraduate Students from Wisconsin (U.S. Residents)

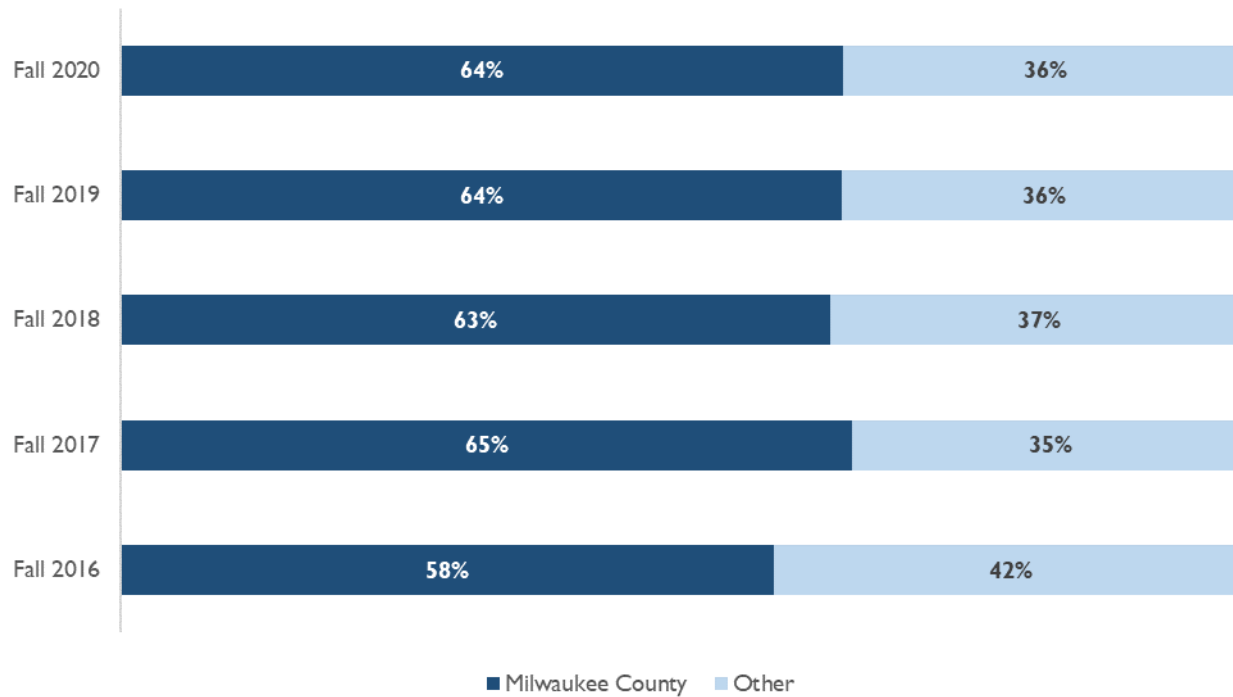


## Undergraduate Students from the "Milwaukee 7" Counties (U.S. Residents)

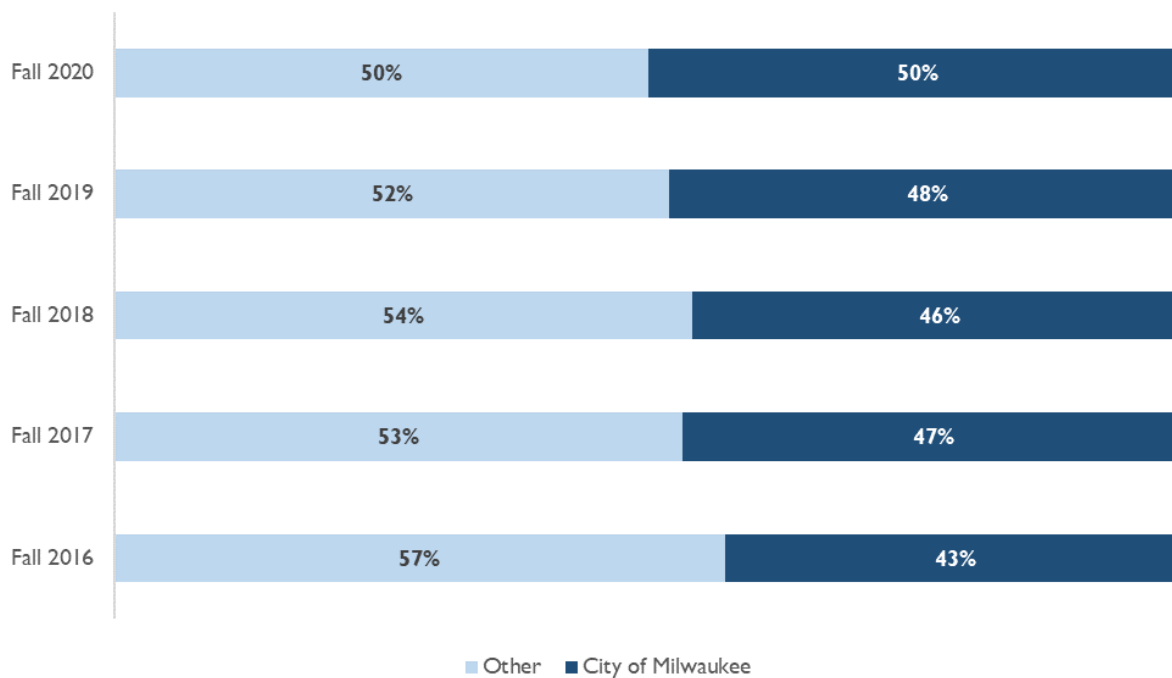


Source: Fall Census Data

### Undergraduate Students from Milwaukee County (U.S. Residents)

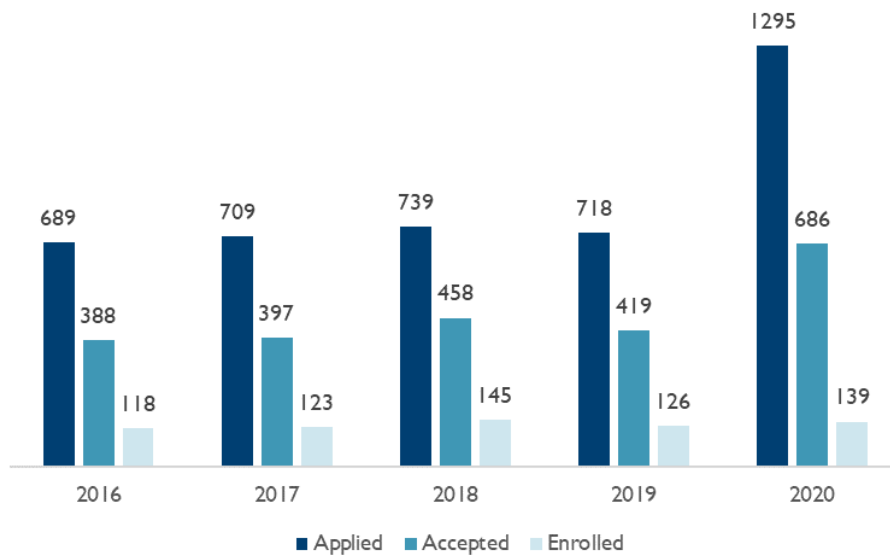


### Undergraduate Students from the City of Milwaukee (U.S. Residents)



Source: Fall Census Data

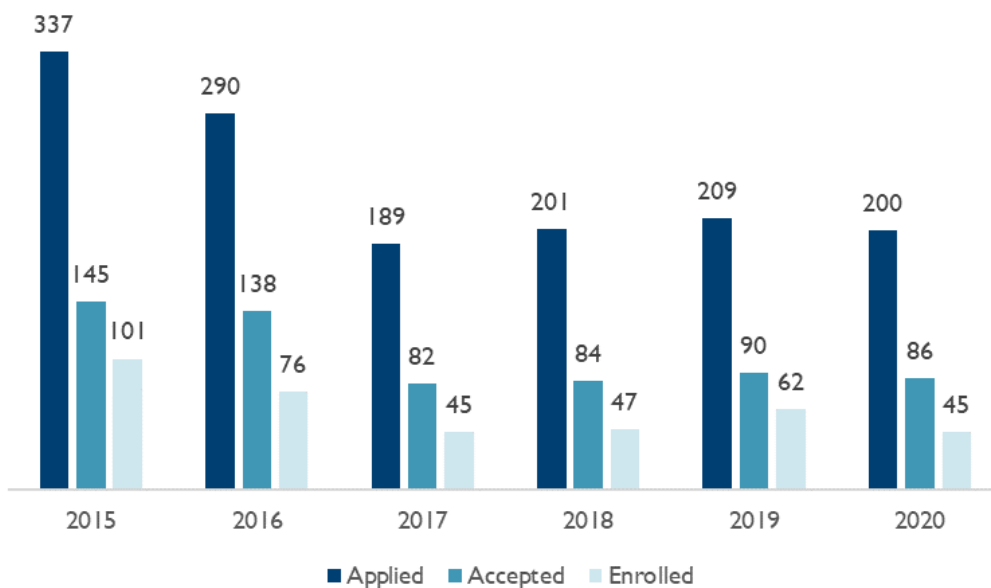
## First-Time, Degree-Seeking Applications for Fall Admission, By Application Stage



## Undergraduate Acceptance Rate

Fall 2014	55%
Fall 2015	53%
Fall 2016	56%
Fall 2017	56%
Fall 2018	62%
Fall 2019	58%
Fall 2020	53%

## Transfer Applications for Fall Undergraduate Admission, By Application Stage



## Transfer Acceptance Rate

Fall 2014	42%
Fall 2015	43%
Fall 2016	48%
Fall 2017	43%
Fall 2018	42%
Fall 2019	43%
Fall 2020	43%

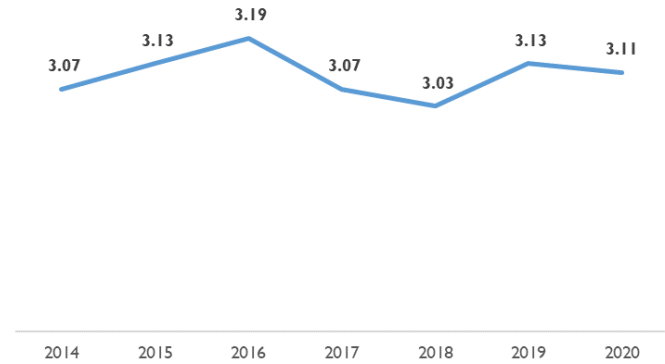
Source: Common Data Set, C1

## Fall Entry First-Time, Full Time Students

## High School Class Rank

	Top 10% H.S. Class	Top 25% H.S. Class	Top 50% H.S. Class
2014	20%	45%	78%
2015	26%	50%	81%
2016	23%	51%	84%
2017	19%	44%	72%
2018	16%	45%	82%
2019	25%	46%	90%
2020	17%	39%	74%

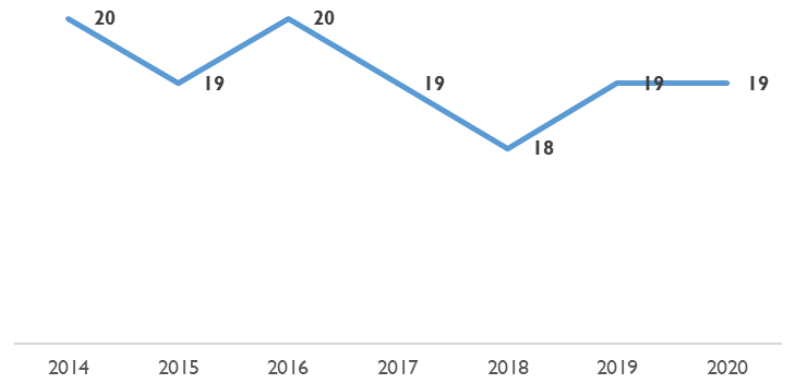
## Average High School GPA



## ACT Composite Test Score, Percentiles

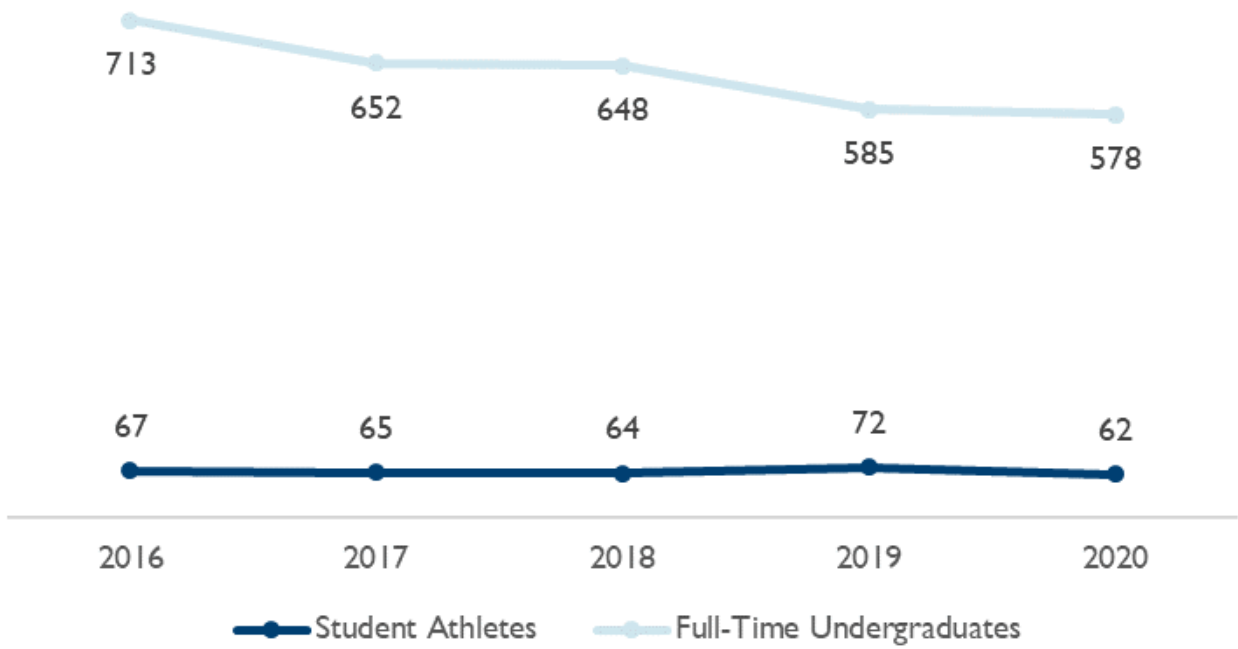
	25th Percentile	75th Percentile
2014	17	22
2015	17	21
2016	18	23
2017	17	21
2018	16	21
2019	16	20
2020	16	20

## ACT Composite Test Score, Average



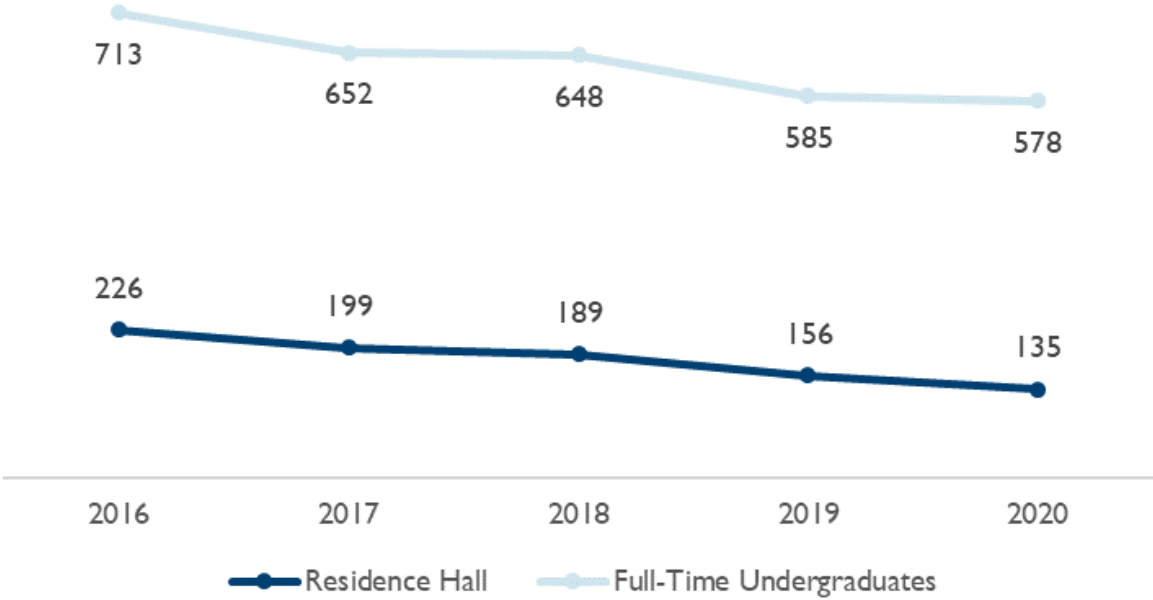
Source: Common Data Set, C10

Total Student Athletes



Source: Fall Census Data

Total Undergraduates Living in Residence Hall



Source: Common Data Set, F1

## Honor Societies

Alpha Kappa Delta (Sociology)	Phi Alpha (Social Work)	Sigma Tau Delta (English)
Alpha Mu Gamma (Foreign Languages)	Phi Alpha Theta (History)	Sigma Theta Tau (Nursing)
Beta Beta Beta (Biological Sciences)	Pi Theta Epsilon (Occupational Therapy)	Theta Alpha Kappa (Theology)
Lambda Pi Eta (Communications)	Psi Chi (Psychology)	

## Student Clubs and Organizations

Active Minds	Dance Association	Shalom Club
American Association of University Women (AAUW) at MMU	Delta Sigma Zeta	Social Work Club
American Society of Interior Designers, Student Chapter	Fashion Association	Spectrum
Angels in Flight	Hispanic Professionals of Greater Milwaukee (HPGM)	Students Achieving Leadership through Spanish (SALSA)
Arches, The Student Newspaper	History Club	Student Art Therapy Association (SATA)
Asian Student Organization	International Club	Student Athletic Advisory Committee (SAAC)
Aspiring Educators Association	Justice on the Rise	Student Government Association (SGA)
Black Student Union (BSU)	Nutrition and Dietetics Club	Student Occupational Therapy Association
Caroline Residence Hall Council (CHC)	Philosophy Club	Sustainable Table
Communications Club	Programming and Activities Council (PAC)	Theology Club

## Instructional Resources and Information Technology

Mount Mary University has 240 computers that are dedicated to supporting student learning with 68 of those located in discipline-specific labs (e.g. Fashion, Interior Design, Graphic Design, etc.) We have 57 computer/projector stations located in classrooms for presentations. Each room in the residence hall has a network connection and wireless is available across campus.

There is no monitoring of the level of usage of equipment with the exception of the number of courses and enrolled students assigned to particular rooms. We do monitor overall internet usage to make sure we have adequate bandwidth to meet the needs of the campus.

The University maintains a scholarly library and professional library staff. Library staff provide information fluency training and research assistance via telephone, email, and in person (by walk-in or appointment). Library staff also provide full-level teaching in classes as requested by Faculty. The library staff also maintains an online library catalog (Worldcat) at <http://mountmaryuniversity.worldcat.org/> as well as a library web page (<http://mtmary.edu/campuslife/resources/library/index.html>) that includes online databases and journals at that can be accessed off and on campus.

The Library maintains usage statistics such as patron counts, reference requests, check-outs, Interlibrary loan usage as well as the use of the online databases and journals. In addition, current library space was renovated during Summer 2011 to house Mount Mary University's new Student Success Center and Learning Commons. The 18,500 square foot project includes technology updates that support Wi-Fi, smart phones, and tablets. Laptop computers will also be available through a loaner program to provide portable computer access to all students.

## Library Holdings

	Physical Holdings	Digital/Electronic Collections
Books	67,989	224,332
Databases	--	91
Media	2,622	9,363
Serials	694	142,016
Circulation	5,985	156,039

Source: IPEDS, Academic Libraries Survey

## Campus Security

Mount Mary University's Annual Security and Fire Safety Report is online at:

[http://mtmary.edu/\\_pdfs/campuslife/Safety-Report.pdf](http://mtmary.edu/_pdfs/campuslife/Safety-Report.pdf).

## Currently Accepting Majors, by School

### **School of Business**

Business Administration  
Graduate Business Administration  
Accounting

### **School of Humanities, Social Sciences, and Interdisciplinary Studies**

Communication/Public Relations  
English  
English Education  
History  
History Education  
Liberal Studies  
Philosophy  
Theology  
Theology Education  
Spanish  
Spanish Education  
International Studies  
Social Work  
Justice  
Sociology

### **School of Arts and Design**

Art  
Art Education  
Fashion Design  
Graphic Design  
Interior Design  
Merchandise Management

### **School of Natural & Health Sciences and Education**

Art Therapy  
Graduate Art Therapy  
Graduate Counseling  
Dietetics  
Graduate Dietetics  
Mathematics  
Biology  
Biology Education  
Chemistry  
Chemistry Education  
Early Childhood Elementary  
Education  
Graduate Education  
Nursing 1-2-1  
Pre-Masters in Public Health  
Pre-Nursing  
Pre-Pharmacy  
RN to BSN Completion  
Occupational Therapy Graduate  
Occupational Therapy Doctorate  
Occupational Therapy Psychology  
Food Science  
Social Work

## Undergraduate Majors by Term

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Change from Previous Year	5-year Trend
<b>School of Arts and Design</b>	<b>175</b>	<b>188</b>	<b>144</b>	<b>147</b>	<b>128</b>	<b>124</b>	<b>-3%</b>	<b>-34%</b>
Art	8	16	11	10	10	11	10%	-31%
Art Education	3	3	3	3	6	6	0%	100%
Fashion Design	55	55	41	47	43	42	-2%	-24%
Graphic Design	15	14	10	11	9	7	-22%	-50%
Interior Design	30	37	32	32	28	27	-4%	-27%
Interior Merchandising	---	---	---	2	---	1	---	---
Merchandise Management	64	63	47	42	32	30	-6%	-52%
<b>School of Humanities, Social Sciences, and Interdisciplinary Studies</b>	<b>146</b>	<b>141</b>	<b>148</b>	<b>149</b>	<b>135</b>	<b>92</b>	<b>-32%</b>	<b>-35%</b>
Communication/Public Relations	31	34	32	24	26	28	8%	-18%
English	13	17	17	21	20	9	-55%	-47%
English Education	1	1	---	2	3	1	-67%	0%
English/Professional Writing	14	---	---	---	---	2	---	---
History	7	3	2	2	6	4	-33%	33%
History Education	---	1	1	0	1	1	0%	0%
International Studies	10	13	14	13	7	10	43%	-23%
Justice	36	44	34	31	32	18	-44%	-59%
Liberal Studies	---	---	2	4	4	3	-25%	---
Philosophy	4	1	3	4	---	0	---	-100%
Sociology	14	11	13	17	10	7	-30%	-36%
Spanish	11	6	21	24	22	3	-86%	-50%
Spanish Education	1	4	2	3	2	5	150%	25%
Theology	4	6	6	3	2	1	-50%	-83%
Theology Education	---	---	1	1	---	0	---	---
<b>School of Natural &amp; Health Sciences and Education</b>	<b>370</b>	<b>383</b>	<b>347</b>	<b>370</b>	<b>336</b>	<b>332</b>	<b>-1%</b>	<b>-13%</b>
Art Therapy	42	48	48	53	43	27	-37%	-44%
Biology/Biology Health Sciences	56	52	58	55	46	59	28%	13%
Chemistry/Chemistry Health Sciences	11	11	6	10	5	2	-60%	-82%
Dietetics	48	40	39	31	29	23	-21%	-43%
Early Childhood Elementary Education	29	34	22	29	25	28	12%	-18%
Food Science	---	---	6	8	8	7	-13%	---
Mathematics	3	1	3	3	5	3	-40%	200%
Mathematics Education	0	0	1	1	---	3	---	---
Nursing 1-2-1	---	---	---	35	71	95	34%	---
Occupational Therapy	49	54	44	29	10	1	-90%	-98%
Pre-Nursing	15	8	11	1	---	0	---	-100%
Pre-Masters in Public Health	---	---	---	4	---	0	---	---
Pre-Pharmacy	---	---	---	1	1	0	-100%	---
Psychology	60	76	66	67	52	44	-15%	-42%
RN to BSN Completion	---	4	4	4	2	1	-50%	-75%
Radiologic Technology	10	9	4	3	---	---	---	---
Sonography	1	1	---	---	---	---	---	---
Social Work	46	45	35	36	39	39	0%	-13%
<b>School of Business</b>	<b>61</b>	<b>52</b>	<b>59</b>	<b>54</b>	<b>37</b>	<b>30</b>	<b>-19%</b>	<b>-42%</b>
Accounting	22	20	18	16	10	9	-10%	-55%
Business Administration	31	21	30	32	27	21	-22%	0%
Business/Professional Communications	5	3	2	0	0	0	---	-100%
Marketing	3	8	9	6	0	0	---	-100%

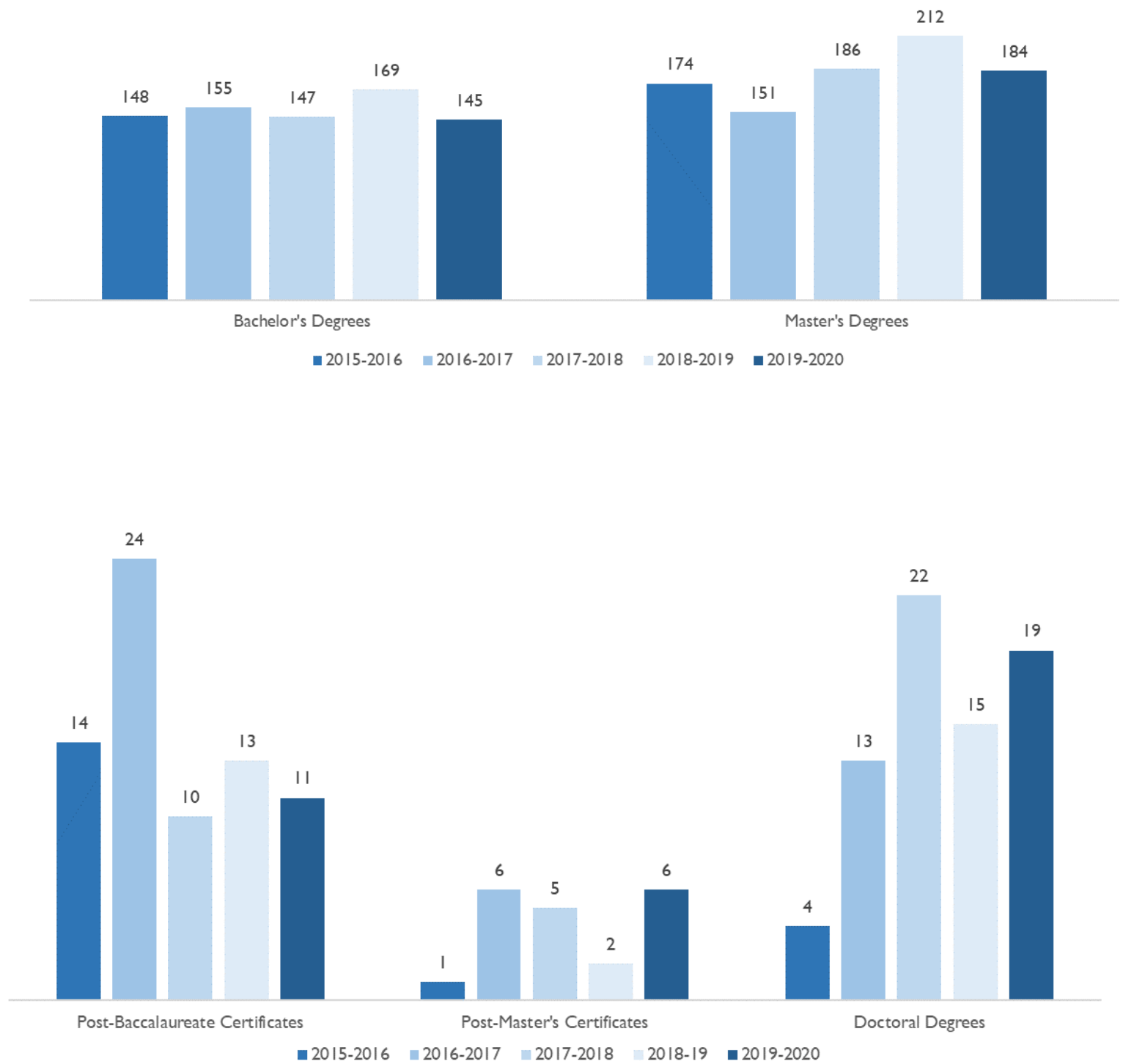
Source: Fall Census Data

## Graduate Majors by Term

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Change from Previous Year	5-year Trend
<b>Art Therapy</b>	68	79	84	74	73	-12%	12%
<b>Doctorate in Art Therapy</b>	20	19	18	11	9	-39%	-27%
<b>Graduate Art Therapy</b>	48	60	66	63	64	-5%	24%
<b>Business Administration</b>	40	32	29	18	15	-38%	-54%
<b>Counseling</b>	133	143	144	137	131	-5%	15%
<b>Dietetics / Food Science</b>	33	38	41	44	48	7%	63%
<b>Education</b>	59	53	65	49	65	-25%	23%
<b>English</b>	24	22	15	11	7	-27%	-52%
<b>Occupational Therapy</b>	232	248	228	215	214	-6%	31%
<b>Doctorate in Occupational Therapy</b>	22	29	30	36	26	20%	200%
<b>Graduate Occupational Therapy</b>	210	219	198	179	188	-10%	18%

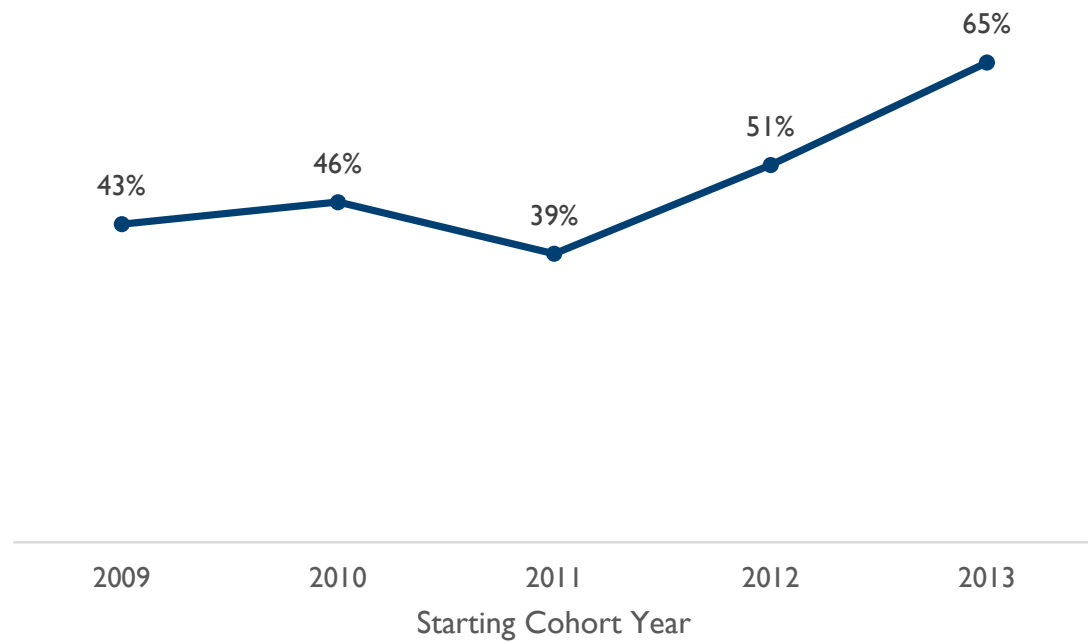
Source: Fall Census Data

## Degrees Awarded



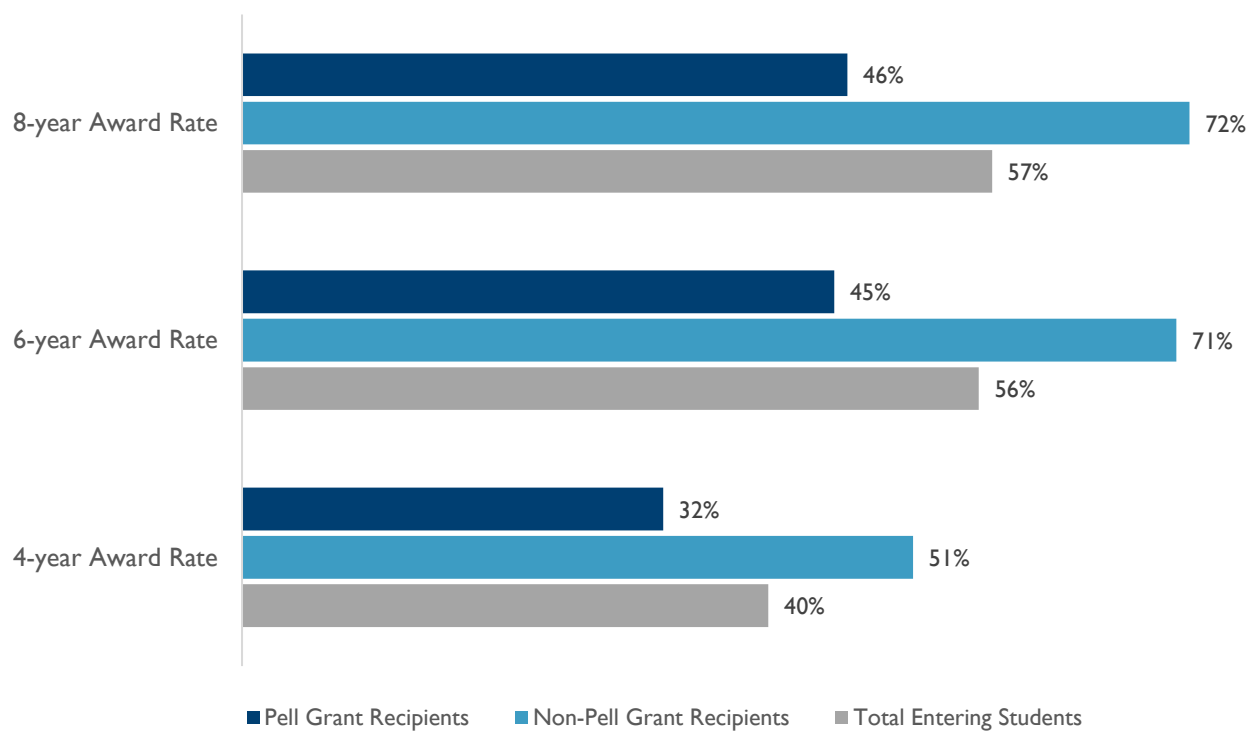
Source: Common Data Set, B3

### First-Time, Full-Time Bachelor's Cohort Six-Year Graduation Rate



Source: Common Data Set, B11

### Graduation Rates – All 2011-12 Entering Students\*



Graduation rates for degree-seeking, undergraduate students entering Mount Mary University any time between July 1, 2011 and June 30, 2012. This includes full-time and part-time students, both first-time in college and transfer.

Source: IPEDS Outcome Measures Report

## Top Undergraduate Completions by Major (CIP Code), 2019-20

Rank	Major	CIP Code	% of Total Graduates
1st	Psychology, General	42.0101	11.7%
2nd	Art Therapy	51.2301	11.0%
3rd	Fashion Merchandising	52.1902	9.7%
4th	Biology/Biological Sciences, General	26.0101	6.9%
5th	Occupational Therapy/Therapist	51.2306	6.2%
6th	Criminal Justice/Law Enforcement Administration	43.0103	5.5%
7th	Dietetics/Dietitian	51.3101	4.8%
8th	Business Administration and Management, General	52.0201	4.8%
9th	Speech Communication and Rhetoric	09.0101	4.1%
10th	English Language and Literature, General	23.0101	4.1%
<b>Total</b>			<b>69%</b>

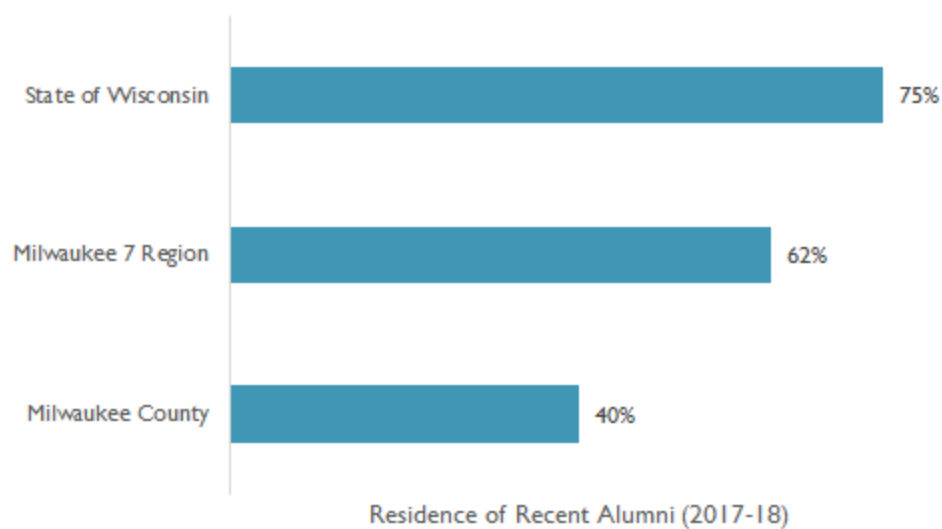
## Top Graduate Completions by Major (CIP Code), 2019-20

Rank	Major	CIP Code	% of Total Graduates
1st	Occupational Therapy/Therapist	51.2306	52%
2nd	Counseling Psychology	42.2803	17%
3rd	Art Therapy	51.2301	10%
4th	Dietetics/Dietitian	51.3101	6%
5th	Counselor Education/School Counseling	13.1101	4%
<b>Total</b>			<b>91%</b>

Source:

IPEDS Completions

## Residence of Recent Mount Mary University Graduates



Source: Mount Mary Alumnae and Donor Relations

### Faculty by Highest Degree Earned (Fall 2020)

	Full-Time Faculty	% Total Faculty
Doctorate or Other Terminal Degree	52	83%
Master's, But Not a Terminal Master's	10	16%
Bachelor's Degree	1	2%

Note: Above does not include adjunct faculty

### Faculty by Race/Ethnicity (Fall 2020)

	Full-Time Faculty	%Total
Asian	1	2%
Black or African-American	2	3%
Hispanics of any race	2	3%
Native Hawaiian or Other Pacific Islander	0	0%
Race and Ethnicity Unknown	3	5%
Two or More Races	0	0%
White	55	87%

Note: Above does not include adjunct faculty

Source: Fall Census

### Faculty by Gender (Fall 2020)

	Full-Time Faculty	%Total
<b>Female</b>	<b>56</b>	<b>89%</b>
<b>Male</b>	<b>7</b>	<b>11%</b>

Note: Above does not include adjunct faculty

Source: Common Data Set, I1

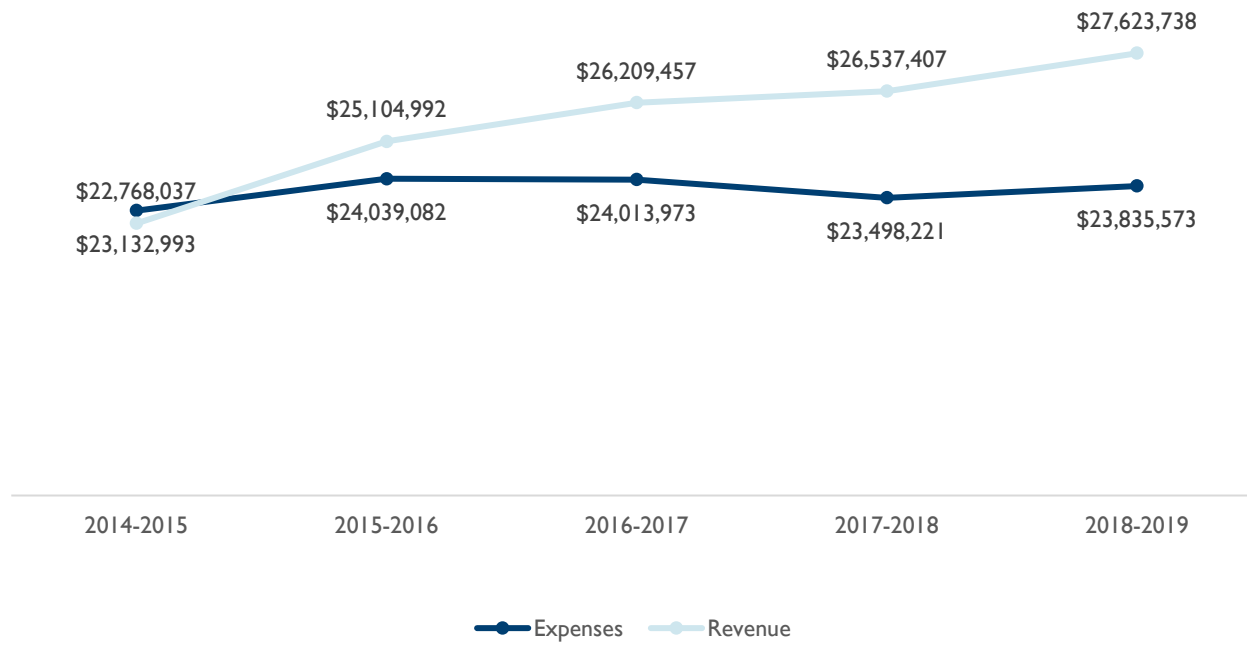
### Classroom Profile (Fall 2020)

Student-to-Faculty Ratio

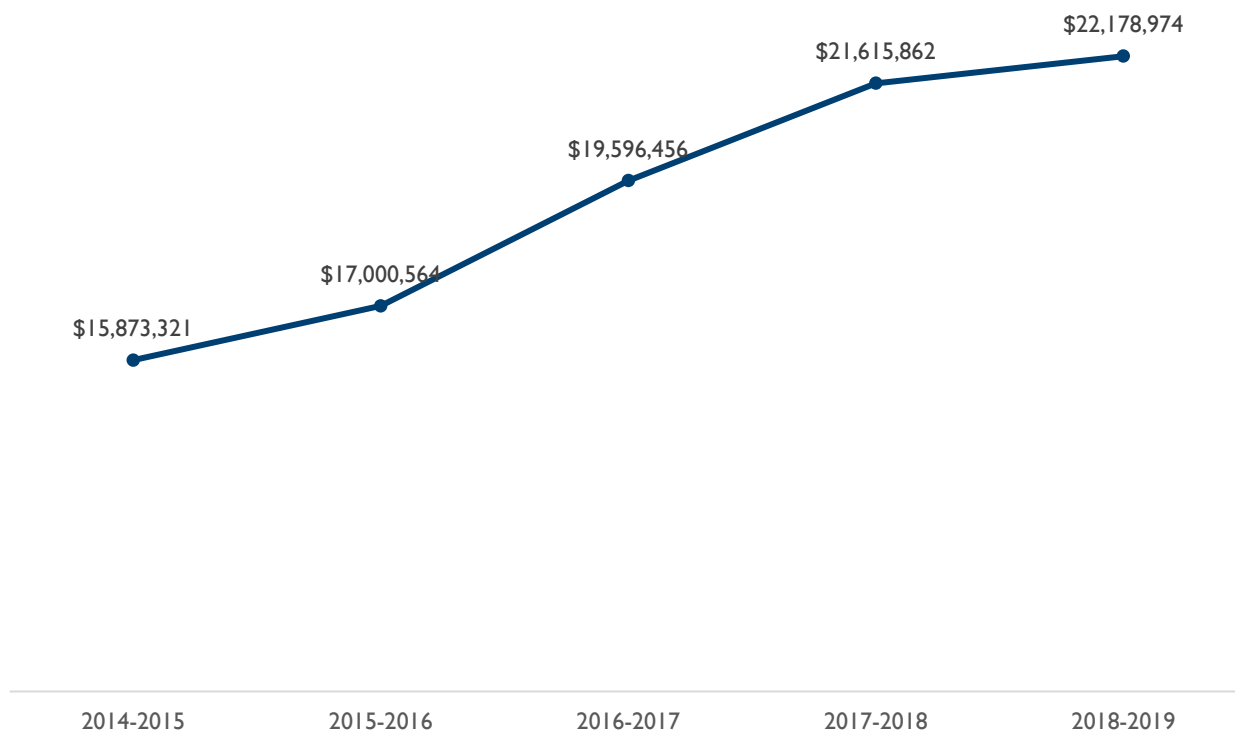
12:1

Source: Common Data Set, I2

## Total Institutional Revenue and Expenses

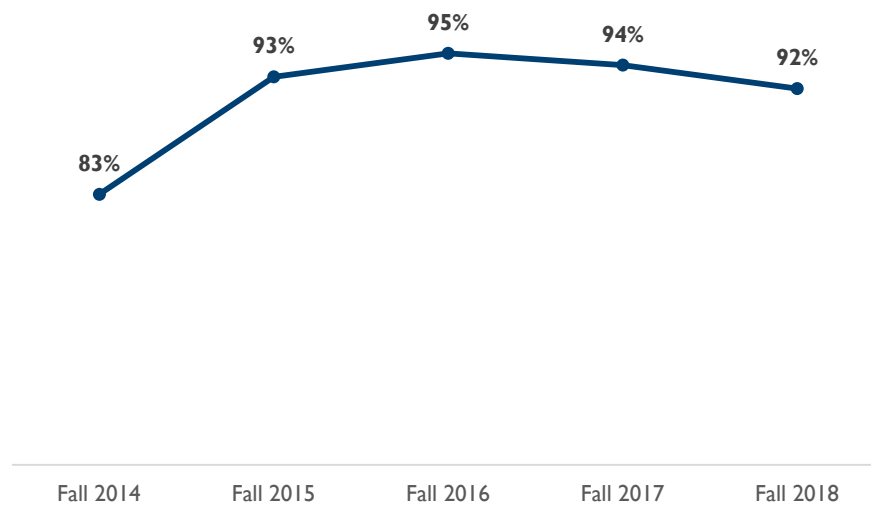


## Endowment Value, End of Fiscal Year

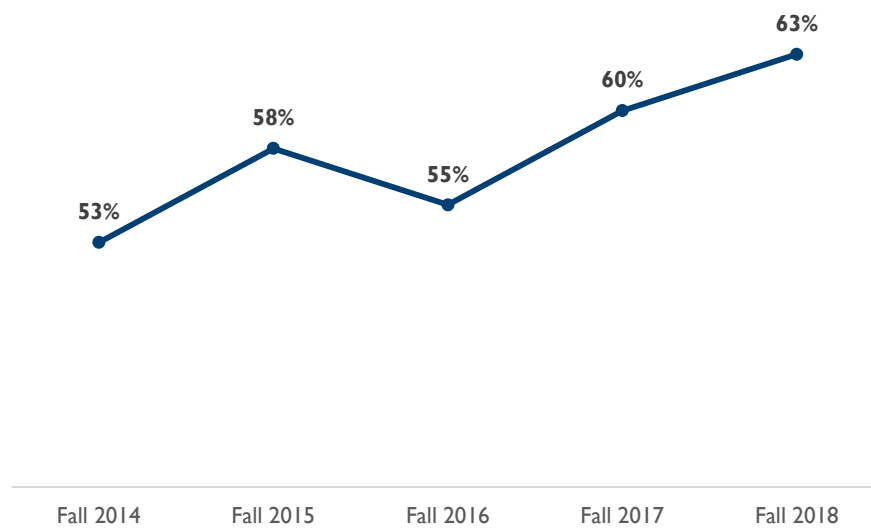


Source: IPEDS, Finance Survey

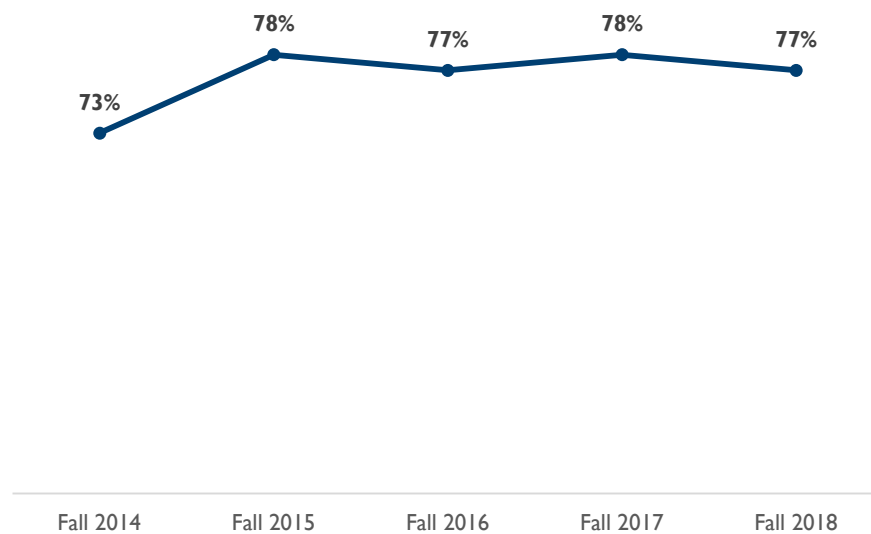
## Percentage of All Undergraduates Receiving Any Grant or Scholarship Aid



## Percentage of All Undergraduates Receiving Pell Grant



## Percentage of All Undergraduates Receiving Federal Loan Aid



Source: IPEDS Student Financial Aid Survey, 2018-2019

## University Vitals

Location:	Milwaukee, Wisconsin
Founded:	1913
Type:	Four-year, Private, Not-for-Profit
Web Site:	<a href="http://www.mtmary.edu">http://www.mtmary.edu</a>
Main Address:	2900 North Menomonee River Parkway, Milwaukee, WI 53322
Telephone Number:	414-930-3000
Degrees Offered:	Bachelor's, Post-Baccalaureate, Master's, Post-Master's, Doctoral
Campus:	80 Acres, 9 Buildings
Classroom Buildings:	6
Residence Hall:	Caroline Hall
Nickname:	Blue Angels
Colors:	Blue and White

## Accreditations

State of Wisconsin

Wisconsin Department of Public Instruction for Teachers' Certificates

Accreditation Council for Occupational Therapy Education

American Art Therapy Association

Accreditation Council for Education in Nutrition and Dietetics

Council on Social Work Education

Council for Interior Design Accreditation

Council for Accreditation of Counseling & Related Educational Programs

## Sponsor, Memberships, and Approvals

American Art Therapy Association

Association of Catholic College and Universities (ACCU)

Association of Governing Boards

Council of Independent Colleges

Higher Education Institution by the State of Wisconsin

National Association of Independent Colleges and Universities

School Sisters of Notre Dame Central Pacific Province

Wisconsin Association of Independent Colleges and Universities (WAICU)

Wisconsin Campus Compact

Wisconsin Women in Higher Education Leadership (WWHEL)

## Peer Institutions

*Institutions determined by Hanover Research Council in 2008 with prominent (90% or more) enrollment of female students who were deemed comparable to Mount Mary University.*

Alverno College (Wisconsin)  
Carlow University (Pennsylvania)  
Columbia College (South Carolina)  
Saint Joseph College (Connecticut)  
Ursuline College (Ohio)

## Members of the Wisconsin Association of Independent Colleges and Universities (WAICU)

Alverno College  
Bellin College  
Beloit College  
Cardinal Stritch University  
Carroll University  
Carthage College  
Concordia University Wisconsin  
Edgewood College  
Herzing University  
Lakeland College  
Lawrence University  
Marian University

Marquette University  
Medical College of Wisconsin  
Milwaukee Institute of Art & Design  
Milwaukee School of Engineering  
**Mount Mary University**  
Nashotah House Theological Seminary  
Northland College  
Ripon College  
St. Norbert College  
Silver Lake College  
Viterbo University  
Wisconsin Lutheran College

## Codes

ACT Code:	4620
College Board Code (CEEB):	1490
D&B D-U-N-S Number:	73841595
Federal Employer Identification Number:	39-0806154
Federal School Code (Title IV Code; OPE ID; FICE Code):	003869-00

## Carnegie Classification System

Basic:	Master's Colleges and Universities (medium programs)
Enrollment Profile:	Majority Undergraduate
Graduate Instructional Program:	Post baccalaureate: Other-dominant, with Arts & Sciences
Size and Setting:	Four-year, small, primarily nonresidential
Undergraduate Instructional Program:	Professions plus arts & sciences, some graduate coexistence
Undergraduate Profile:	Four-year, full-time, inclusive, higher transfer-in

### Undergraduate Full-Time, Tuition and Fees

		% Increase
2014-2015	\$25,852	3%
2015-2016	\$26,760	4%
2016-2017	\$27,830	4%
2017-2018	\$28,370	4%
2018-2019	\$29,510	4%
2019-2020	\$31,160	6%
2020-2021	\$32,120	3%

### Average Graduate Full-Time, Tuition and Fees

		% Increase
2014-2015	\$12,137	4%
2015-2016	\$12,734	5%
2016-2017	\$13,083	3%
2017-2018	\$13,680	4%
2018-2019	\$14,220	4%
2019-2020	\$14,952	4%
2020-2021	\$16,273	8%

Source: mtmary.edu