



A.A.S. Graphic Design > B.A. Graphic Design

The Graphic Design major learns print and page layout, advertising principles, web-based design and motion graphics. Creative thinking is emphasized, along with teamwork, collaboration, presentation skills and business environment knowledge. The program provides a comprehensive framework for learning the entire design process. Students complete an internship and senior exhibit prior to graduation.

Agreement Description: The purpose of this degree completion agreement is to provide a seamless transfer process for learners at MATC to enter Mount Mary University for further education and credentials.

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DEGREE REQUIREMENTS / 128 credits	
MATC COURSES	MOUNT MARY COURSES
Major Courses	
GRDS-103 Design Elements and Principles (3 cr)	ART 105 Two-Dimensional Design & Color Theory (3 cr)
GRDS-107 Digital Imaging: Adobe Photoshop (3 cr)	GRD 325 Methods in Digital Imaging (3 cr)
GRDS-115 Typographic Fundamentals (3 cr)	GRD 248 Lettering and Typography (3 cr)
GRDS-122 Vector Graphics: Adobe Illustrator (3 cr)	GRD 330 Fundamentals of Illustration (3 cr)
GRDS-104 Research and Concepting (3 cr)	GRD 232 Adobe Tech Principles (3 cr)
GRDS-110 Layout and Publishing: InDesign (3 cr)	GRD 258 Design Principles (3 cr)
GRDS-111 Advertising Design (3 cr)	GRD 450 Advanced Graphic Design I (3 cr)
GRDS-117 Packaging Design (3 cr)	GRD 355 Three-Dimensional Graphic Design (3 cr)
CAS-126 History of Advertising Media & Design (3 cr)	GRD 225 History of Graphic Design (3 cr)
GRDS-116 Interactive Media Design (3 cr)	GRD 345 Fundamentals of Motion Graphics (3 cr)
CAS-142 Brand and Media Strategies (3 cr)	GRD 461 Career Seminar (3 cr)
GRDS-113 Digital Media Preparation (3 cr)	GRD 451 Advanced Graphic Design II (3 cr)
CAS-127 Creative Industry Business Practices (3 cr)	GRD 335 Ethics & Criticism in Graphic Design (3 cr)
GRDS-153 Portfolio Assessment (3 cr)	GRD 380 Portfolio and Presentation (1 cr)
	Remaining courses in major:
	ART 101 Drawing (3 cr)
	ART 220 Three-Dimensional Design (3 cr)
	ART 356 Photography (3 cr)
	GRD 310 Introduction to Web Design (3 cr)
GRDS 121 Exhibition Design (3 cr)	GRD 335 Three-Dimensional Graphic Design (3 cr) (can be repeated for up to 6 credits)
	GRD 454 Advanced Web Design (3 cr)
	GRD 460 Advanced Motion Graphics (3 cr)
	GRD 498 Internship in Graphic Design (3 cr)
	One Art History Elective (3 cr): ART 231, ART 232, ART 236, or ART 320 (ALL MEET FA CORE)

Core Courses (min. 48 credits)	
Philosophy/Theology (min. 10 credits)	
Must take at Mount Mary	SEA 101 Search for Meaning (4 credits)
	Theology (min. 3 credits) (prereq. SEA 101)
	Philosophy (min. 3 credits) (prereq. SEA 101)
Communication/Math (min. 11 credits)	
	Composition (min. 3 credits: ENG 120 required)
ENG 151 Communication Skills I and ENG 152 Communications Skills II	ENG 110 Composition I (prereq. for 120)
ENG 202	ENG 120 Composition II
	Communication (min. 2 credits)
	COM 104 Public Speaking
	Mathematics requirement (min. 3 credits at level 104 or higher)
MAT 123 Math with Business Application or any 200-series Math course (3 cr)	MAT 104 Contemporary Mathematics (3 cr)
	World Language (min. 3 credits)
	Communication/Math option
Literature/Fine Arts (min. 9 credits) There are many courses that meet this requirement.	
	Fine Arts (min. 3 credits) (FA met in major)
	Literature (min. 3 credits)
Option: Minimum 2 credits to complete the 9 credits required for the Core Literature and Fine Arts. (FA met in major)	
Humanistic (min. 9 credits)	
Any 200-series HIST course	History (min. 3 credits)
	Behavioral/Social Science (min 3 credits)
SOC 197 Contemporary American Society or any 200-series SOCSI course	SOC 101 Intro to Sociology
PSY 199 Psychology of Human Relations or any	PSY 100 Psychology of Human Adjustment
ECON 195 Economics	BUS 301 Microeconomics
Option (min. 3 credits) Choose three additional credits from any of the courses listed above under either Behavioral/Social Science or History .	
Natural Sciences (min. 3 credits)	
NATSCI 167 Science of Technology or any 200-series NATSCU course.	Meets core SCI requirement
Elective credits (counting toward min. 128) (Still need 59 electives or second major or minor option)	
GRDS-128 Portfolio Pathway (1 cr)	
GRDS-112 Graphic Design Workshop (3 cr)	
GRDS-121 Exhibition Design (3 cr)	GRD 355 Three-Dimensional Graphic Design (3 cr) (can be repeated for up to 6 credits)

* This chart represents only those courses required for an AAS Graphic Design from MATC. A student may have accrued more credits, and up to 72 credits will be granted for courses at MATC in which a student has earned a grade of "C" (2.0) or better.



Transfer Contact Information

Schedule a Campus Visit

To schedule a campus visit online go to
<https://www.mtmary.edu/admissions/index.html>
or call (414) 930-3024

Transfer Admission Contacts

To speak to an Admissions Counselor your contacts are:

Antje Streckel

Associate Director

(414) 930-3468

streckea@mtmary.edu

Students with last names A-K

Andrea Kurtz

Associate Director

(414) 930-3285

kurtza@mtmary.edu

Students with last names L-Z

Financial Aid Contacts

To speak with a Financial Aid Counselor call (414) 930-3044

Faculty in the Graphic Design Program

Jordan Anderson

Associate Professor

Art and Graphic Design

School Arts and Design

(414) 930-3107

andersonj@mtmary.edu