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|---|--|--|--|---|---|
| Professional Excellence | Demonstrates long standing commitment to professional work | Achieved distinction in a chosen field of endeavor since graduation | Holds/held active organizational roles, and/or accreditations | Received awards/recognitions from MMU or other organizations and peers | Honors/displays MMU's values of competence, community, compassion and commitment (4Cs) |
| Category Weight | 15% | 35% | 25% | 10% | 15% |
| Community Service | Demonstrates long standing commitment to community service [unrelated to professional work] | Demonstrates unique accomplishments and/or serves as a role model in their service to others | Received awards/recognition from MMU or other organizations | Honors/displays MMU's values of competence, community, compassion and commitment (4Cs) | |
| Category Weight | 20% | 45% | 20% | 15% | |
| Service to University/ Alumnae Association | Demonstrates long standing commitment of service to the university or Alumnae Association | Has served in a variety of capacities with positive impact on the university or association | Takes leadership roles and serves as a role model in Alumnae Association or university activities | Honors/displays MMU's values of competence, community, compassion and commitment (4Cs) | |
| Category Weight | 20% | 30% | 35% | 15% | |
| Tower Award | Demonstrates excellence in their work and/or volunteerism | Shows unique accomplishments that distinguishes them from their colleagues and/or peers (peer recognition/references) | Displays great potential for future growth in their work and/or volunteerism | Received awards or recognitions from MMU or other organizations | Honors/displays MMU's values of competence, community, compassion and commitment (4Cs) |
| Category Weight | 20% | 35% | 15% | 15% | 15% |