

MAJOR

CORE

BUSINESS MERCH. MINOR (OPT)

ELECTIVES

FRESHMAN YEAR

FALL Courses		SPRING Courses	
ENG 120 College Research Writing	3	World Languages	3
Oral Communications	2	Behavioral Science	3
SYM 110 Leadership for Social Justice	3	INT 130 History of Architecture and Interiors	3
College Level Math	4	INT 101 Studio I— Interior Design Fundamentals	4
INT 100 Professional Survey	1	ART 105 2D Design & Color Theory	3
INT 103 Arch Draft	3		
TOTAL	16 credits	TOTAL	16 credits

SOPHOMORE YEAR

FALL Courses		SPRING Courses	
SEA 101 Search for Meaning	4	Science	3
History	3	Literature	3
COM 205 Professional Presentations	3	Humanistics (Micro and Macroeconomics recommended)	3
INT 245 Textiles and Finish Materials	3	COM Elective (231, 232, 235, 320 or 343)	3
GRD 232 Tech Principles: Adobe Photoshop	3	FSH 265 Global Retailing Principles	3
TOTAL	16 credits	TOTAL	15 credits

JUNIOR YEAR

FALL Courses		SPRING Courses	
Philosophy	3	Theology	3
FSH 331 Trend Forecasting	3	Humanistics/Behavioral Science Option	3
FSH 367 CAD for Merchandisers	3	INT 350 Furniture Design	3
BUS 331 Principles of Marketing	3	FSH 319 Visual Presentation	3
BUS 211 Financial Accounting	4	INT 398 Internship	2
		BUS 362 Principles of Management	3
TOTAL	16 credits	TOTAL	17 credits

SENIOR YEAR

FALL Courses		SPRING Courses	
BUS 340 Consumer Behavior	3	BUS 476 Business Ethics	3
INT 398 Internship	1	BUS 360 Advertising and Promotion	3
BUS 250 Business Communication	3	BUS 303 International Business & Economics	3
BUS 260 Intro to Entrepreneurship	3	Elective Course	3
INT 410 Contemporary Issues in Design	3		
TOTAL	13 credits	TOTAL	12 credits

UPDATED FEB. 2020

This example four-year plan is intended to outline the number and types of courses a student might take in order to fulfill the degree, major, core and elective requirements to graduate. Students meet with their academic advisor each semester to review progress toward fulfilling their degree requirements.



Sponsored by the School Sisters of Notre Dame

INTERIOR MERCHANDISING

SCHOOL OF ARTS & DESIGN



The four-year interior merchandising program leads to a Bachelor of Arts degree that incorporates business, communication and design courses to give students interested in the interiors profession a different option or path. Students who are interested in the field, but do not wish to design, will be able to enter the interiors world as product representatives, facility managers, and design communication.

Interior Merchandising will provide graduates with knowledge in an area that is required for the design profession. This major will give students interested in the business side of design the extra knowledge to work with design professionals. This is a specialized management sector within the industry of interiors. Knowledge of industry trends such as color marketing, textiles/material advancements, and technology needs to be important to success within the field.

Interior Merchandising is designed for...

- Students that have a respect and appreciation for design but are drawn more to the marketing and business aspect of the profession
- Assertive individuals that are interested in the possibility of incorporating travel and a high level of networking into their professional life
- Critical, creative thinkers that are flexible and resourceful to meet the needs within the profession

The combination of the Interior Merchandising and Interior Design degrees offer a significantly high level of edge when entering the job field as well as job security to maintain within the professional sector.

Industry Opportunities

Students will have the opportunity to be active in the American Society of Interior Design (ASID) and International Interior Design Association (IIDA). Other types of organizational opportunities would include work with the International Facility Managers Association (IFMA).

POTENTIAL INTERNSHIP EMPLOYERS

- Ashley's Furniture
- Corporate Design Interiors
- Creative Business Interiors
- Ethan Allen
- Forrers Business Interiors
- Henricksen's
- IBExpress
- Interior Investments
- Kohl's
- M&M Office Interiors
- Staples Interiors
- Steinhafels Furniture

SAMPLE CAREER OPPORTUNITIES

- Architectural and interior design firms
- Commercial furniture dealerships
- Design blogging
- Lighting sales companies/firms
- Product manufacturers and product development
- Product representatives that visit architectural and design firms
- Product sales (building finishes, products)
- Residential furniture sales companies
- Retail – various types
- Various showroom sales

