

MAJOR

CORE

ELECTIVES

FRESHMAN YEAR

FALL Courses		SPRING Courses	
BUS 109 Data and Digital Literacy	3	BUS 302 Macroeconomics	3
ENG 110 Intro to College Writing	3	ENG 120 College Research Writing	3
SYM 110 Leadership for Social Justice	3	SEA 101 Search for Meaning	4
MAT 105 Introductory Algebra	4	MAT 111 Algebra II	4
Core/Elective	3	Core/Elective	2
TOTAL	16 credits	TOTAL	16 credits

SOPHOMORE YEAR

FALL Courses		SPRING Courses	
BUS 211 Financial Accounting	4	BUS 212 Managerial Accounting	3
BUS 301 Microeconomics	4	MAT 216 Statistics	4
Core/Elective	4	Core/Elective	4
Core/Elective	3	Core/Elective	4
TOTAL	15 credits	TOTAL	15 credits

JUNIOR YEAR

FALL Courses		SPRING Courses	
ENG 419 Technical Writing	3	BUS 362 Principles of Management	3
BUS 331 Principles of Marketing	3	BUS 462 Principles of Finance	3
BUS 303 International Business & Econ	3	BUS 335 Management Information Systems	3
Core/Elective	3	BUS 205 Personal Finance	2
Core/Elective	3	Core/Elective	3
TOTAL	15 credits	TOTAL	14 credits

SENIOR YEAR

FALL Courses		SPRING Courses	
Business Elective	3	Business Elective	3
BUS 485 Business Analytics	3	BUS 375 Business Law	3
BUS 498 Internship	1	BUS 470 Strategic Management	3
Core/Elective	3	Core/Elective	3
Core/Elective	3	Core/Elective	3
TOTAL	13 credits	TOTAL	15 credits

UPDATED AUGUST 2022

This example four-year plan is intended to outline the number and types of courses a student might take in order to fulfill the degree, major, core and elective requirements to graduate. Students meet with their academic advisor each semester to review progress toward fulfilling their degree requirements.



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BUSINESS ADMINISTRATION

SCHOOL OF BUSINESS



A degree in business administration from Mount Mary University prepares students to be responsible, skilled business professionals. In the context of a well-balanced liberal arts education, students will acquire business knowledge and gain valuable skills in problem solving, creative thinking, business ethics, leadership and effective communication. Mount Mary emphasizes a team-based, collaborative teaching and learning approach to develop the whole person. Upon completion of this major, a student will be able to:

- **Demonstrate creative and critical thinking in the decision-making process.** By researching and assessing information for credibility and usefulness, students learn to use appropriate quantitative analyses for solving problems, and analyzing consequences resulting from decisions.
- **Develop a sensitivity to differing cultural values and issues.** Students gain an understanding of the importance of cultural diversity in business, and evaluate how global markets impact business.
- **Exhibit purposeful and polished oral and written communication.** Focused on both individual communication and peer collaboration, students recognize the significance of effective communication and professional behavior with internal and external business partners.
- **Formulate and support an organizational vision, mission and values.** By integrating personal ethical concepts and value systems in decision-making, students learn to be effective leaders.
- **Strategically plan, assess and revise business strategies.** Learning about operational, strategic and tactical planning, students build capacity to plan and manage businesses.

Additional Programs in the School of Business

- **Certificate Program in Business Administration**
We welcome students who already hold a bachelor's degree to return for a post-bccalaureate certificate in business administration or accounting.
- **Minors**
Students may choose to add a business dimension to a major in other departments by selecting a minor in entrepreneurship, business merchandising, or business administration.
- **MBA**
Upon completion of a bachelor's degree, students may seek graduate study in business. Two tracks of study are offered: general management and health systems leadership.

EXCELLENT JOB PLACEMENT RECORD

Business administration graduates are employed in many different sectors including education, government, nonprofits, public companies and private business. A sampling of career options include:

- Banker
- Benefits Specialist Manager
- Community Relations Specialist
- Corporate Trainer
- Customer Service Representative
- Human Resources Manager
- Insurance specialist
- Marketing Manager
- Office Manager
- Retail Specialist

