

# KAT ESSER | Nov. 14, 2024

*Health and Health Equity Strategy & Innovation Leader for Amazon Web Services (AWS), Executive Advisor, International Speaker, and Expert Faculty*



## THE MAGNITUDE OF CHOICE

Choice is universal. Every day, every hour, every minute offers opportunities to make choices that move or pause us, lift or lower us towards our individual purpose. Hear Kat Esser, innovator and leader, share how she uses the power of choice to harness her greatest purpose. Her engaging stories will inspire others to unlock the power of possibility and courageously embrace the growth potential held within the magnitude of choice.

Esser has held innovation leadership roles for over two decades across industries and organizations including; Calvin Klein, Martha Stewart, Kaiser Permanente, Deloitte and Amazon.

## SPONSORSHIP OPPORTUNITIES

**WHAT:** *Mount Mary University's Voices of Leadership celebrates 10 years* of inspiring business leaders, community members and alumni through conversation and connection with women leaders. The event also enhances the Mount Mary student experience through student projects aligned with themes from the keynote address.

**WHEN:** **Thursday, November 14, 2024 • 7:30 a.m.**  
**Mount Mary University • Alumnae Dining Hall, Bergstrom Hall**  
2900 North Menomonee River Parkway, Milwaukee, WI 53222

**WHY:** A 2023 Pew Research Center report showed just 10.6% of CEOs at Fortune 500 companies were women. Other reports show women account for only 23-30% of senior leadership roles across all other sectors. The Voices of Leadership event provides a platform for women leaders to share their knowledge and inspire others to reach their fullest potential.

**YOUR IMPACT:** Your support provides vital experiential learning and networking opportunities aimed at developing women leaders in our community. It also ensures this event and its educational components continue to be accessible to Mount Mary students as we continue to inspire the next generation of women leaders. Proceeds from our 2024 Voices of Leadership event will benefit our General Scholarship Fund which last year provided over \$87,000 of financial aid to undergraduate students at Mount Mary.

“ No path is given, it is made of a chain of choices that, while inextricably linked, are non-linear; moving us toward a purpose that only each of us – not others or the world – can name. ”

– Kat Esser

**Partners of the Voices of Leadership** programming enjoy the benefits outlined below. In addition to providing opportunities for your staff or colleagues to grow as leaders, your partnership is providing invaluable opportunities for Mount Mary students as well. Mount Mary students are able to attend the event through thoughtful sponsorships and learn from, and network with, local businesspeople as they are preparing to enter the workforce.

<b>PARTNER SPONSORSHIP BENEFITS:</b>	<b>PRESENTING PARTNER \$7,500</b>	<b>PREMIER PARTNER \$5,000</b>	<b>INNOVATIVE PARTNER \$2,500</b>	<b>CREATIVE PARTNER \$1,500</b>
Title Sponsor for event	●			
Exclusive Post Keynote Event with Kat Esser and Mount Mary Students	●	●		
Ad in Program Booklet	FULL PAGE	HALF PAGE	QUARTER PAGE	
Promotion on Social Media	●	●	●	
Seats for Your Team/Guests	14	7	7	3
Host seating for student(s) at your table	2	1	1	1
Promotion at event	LOGO & VERBAL	LOGO & VERBAL	NAME & VERBAL	NAME & VERBAL
Recognized on promotional materials and MMU Alumni eNewsletter	LOGO	LOGO	NAME	NAME
Meet and greet with keynote speaker and MMU president night of the event	●			
Welcoming remarks from podium at beginning of program	●			
Reserved parking	●			
Post event gathering with MMU president		●		
VIP seating	●	●		

Opportunities to become **Friend of the Voices of Leadership** programming by supporting...

<b>FRIENDS OF MMU SPONSORSHIP BENEFITS:</b>	<b>BREAKFAST SPONSOR \$1,250 (2 AVAILABLE)</b>	<b>REGISTRATION SPONSOR \$1,250 (1 AVAILABLE)</b>	<b>STUDENT PROJECT SPONSOR \$1,000 (4 AVAILABLE)</b>	<b>COFFEE SPONSOR \$300</b>	<b>TABLE HOST SPONSOR \$500</b>	<b>STUDENT TABLE HOST SPONSOR \$250</b>
Seats for Your Team/Guests	3	3	3	2	7	
Seat for MMU Student(s)	1	1	1	1	1	8
Poster w Logo Displayed on Breakfast Buffet	●					
Poster w Logo Displayed at Registration		●				
Poster w Logo Displayed in Student Project Area			●			
Poster with Logo Displayed on Beverage Tables				●		
Name on all Promotional Materials and MMU Alumni eNewsletter	●	●	●	●	●	●
Post Speaker Event with Students from Project Presentation			●			



**FOR MORE INFORMATION ON SPONSORSHIP, CONTACT:**

**AMY LAMACCHIA**  
*Senior Director of Advancement*  
 Mount Mary University  
[lamaccha@mtmary.edu](mailto:lamaccha@mtmary.edu) | (414) 930-3343

To learn more about Voices of Leadership: [mtmary.edu/vol](https://mtmary.edu/vol)





# SPONSORSHIP AGREEMENT

## Contact Information:

Contact Person \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## Partnership Sponsorship Levels:

- \$7,500 Presenting Partner
- \$5,000 Premier Partner
- \$2,500 Innovative Partner
- \$1,500 Creative Partner

## Friends of MMU Sponsorship Levels:

- \$1,250 Breakfast Sponsor (2 available)
- \$1,250 Registration Sponsor (1 available)
- \$1,000 Student Project Sponsor
- \$300 Coffee Sponsor
- \$250 Student Table Host Sponsor

## Donation:

- I am unable to sponsor and attend the event but would like to make a donation of \$\_\_\_\_\_

## Payment Information:

- Check enclosed payable to Mount Mary University
- This is a pledge, please invoice me
- To pay by credit card click [here](#)

## Please return at your earliest convenience to:

- Amy LaMacchia at [lamaccha@mtmary.edu](mailto:lamaccha@mtmary.edu)
- MOUNT MARY UNIVERSITY**  
**Attn: Advancement Office NDH 154**  
2900 North Menomonee River Parkway  
Milwaukee, WI 53222

*An acknowledgment will be provided for tax purposes.*



**QUESTIONS?** Contact Amy LaMacchia at [lamaccha@mtmary.edu](mailto:lamaccha@mtmary.edu) or (414) 930-3343.